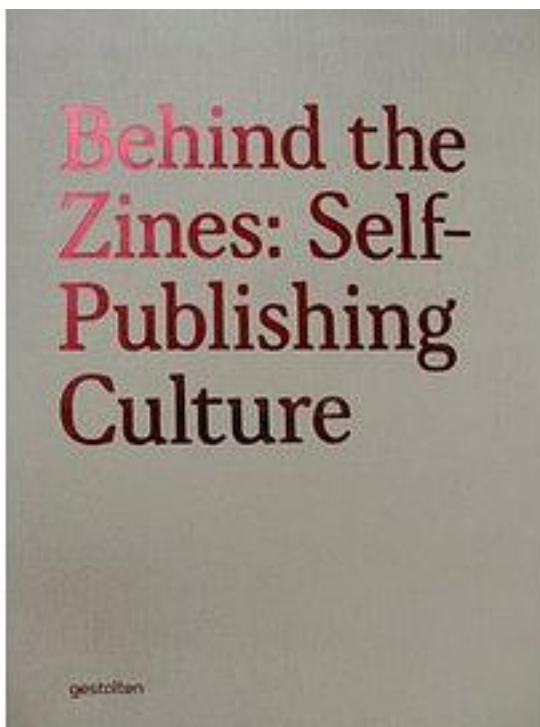


# Behind the Zines



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Behind the Zines introduces a cutting-edge selection of international zines and examines their role as a catalyst in the evolution of media and graphic design today. The book presents the broad range of existing zines that combine thought-provoking content with compelling design: from project-oriented portfolios and (pseudo) scientific treatises to playrooms where creatives can run riot and publications in which the printing process significantly influences aesthetics. It not only describes the key factors that distinguish various zines, but—through interviews with people involved in their production and distribution—also sheds light on various strategies for this evolving media form.

作者介绍:

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## 标签

zines

独立出版

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设计

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Design

## 评论

In the Long Run, only those who are smart about calculation and promotion will recoup enough money to make another one.

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好好看啊!!!

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书评

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