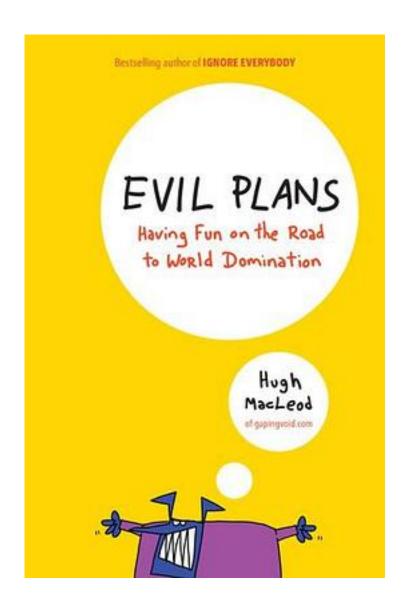
Evil Plans



Evil Plans_下载链接1_

著者:Hugh MacLeod

出版者:Portfolio Hardcover

出版时间:2011-2-17

装帧:Hardcover

isbn:9781591843849

The acclaimed author of Ignore Everybody is back with more irreverent wisdom, wit, and original cartoons.

"It has never been easier to make a great living doing what you love. But to make it happen, first you need an EVIL PLAN. Everybody needs to get away from lousy bosses, from boring, dead-end jobs that they hate, and ACTUALLY start doing something they love, something that matters. Life is short." -Hugh MacLeod

Freud once said that in order to be truly happy people need two things: the capacity to work and the capacity to love. Evil Plans is about being able to do both at the same time. The sometimes unfortunate side effect is that others will hate you for it. MacLeod's insights are brash, wise, and often funny.

作者介绍:

Hugh MacLeod is a cartoonist and professional blogger known for his ideas about how Web 2.0 affects marketing. After a decade of working as an advertising copywriter, MacLeod started blogging at gapingvoid.com in 2001, publishing cartoons that he drew on the back of business cards in his spare time.

目录: Evil Plans 下载链接1 标签 创业 牛活 创意

innovation

文化

成长

思维

评论

本书更多地是在"鼓励"你去做,Rework之类的书似乎能提供更多的"how"

Evil Plans 下载链接1

书评

《寧可為夢想使壞,也不要窮忙一輩子》——这个是台版的译本。值得一看吧。 人生苦短,活著就要去做有意義的事。 你為自己的人生冒了足夠的險嗎?如果沒有,一輩子至少要給自己一次機會。為自己的 夢想,為自己想做的事,來一次使壞計畫。卡在一個你討厭的工作中有志難伸,而…

Evil Plans_下载链接1_