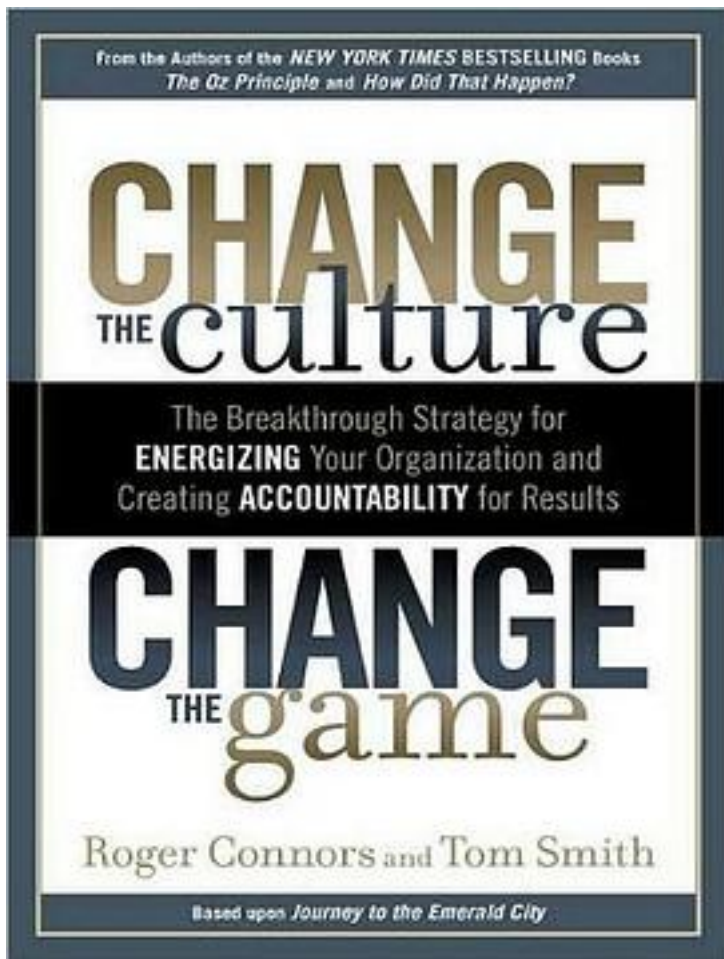


Change the Culture, Change the Game



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著者:Connors, Roger; Smith, Tom; James, Lloyd

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Two-time New York Times bestselling authors Roger Connors and Tom Smith show how leaders can achieve record-breaking results by quickly and effectively shaping their organizational culture to capitalize on their greatest asset-their people. Change

the Culture, Change the Game joins their classic book The Oz Principle and their recent bestseller How Did That Happen? to complete the most comprehensive series ever written on workplace accountability. Based on their earlier book Journey to the Emerald City, this fully revised installment captures what the authors have learned while working with hundreds of thousands of people on using organizational culture as a strategic advantage.

作者介绍:

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