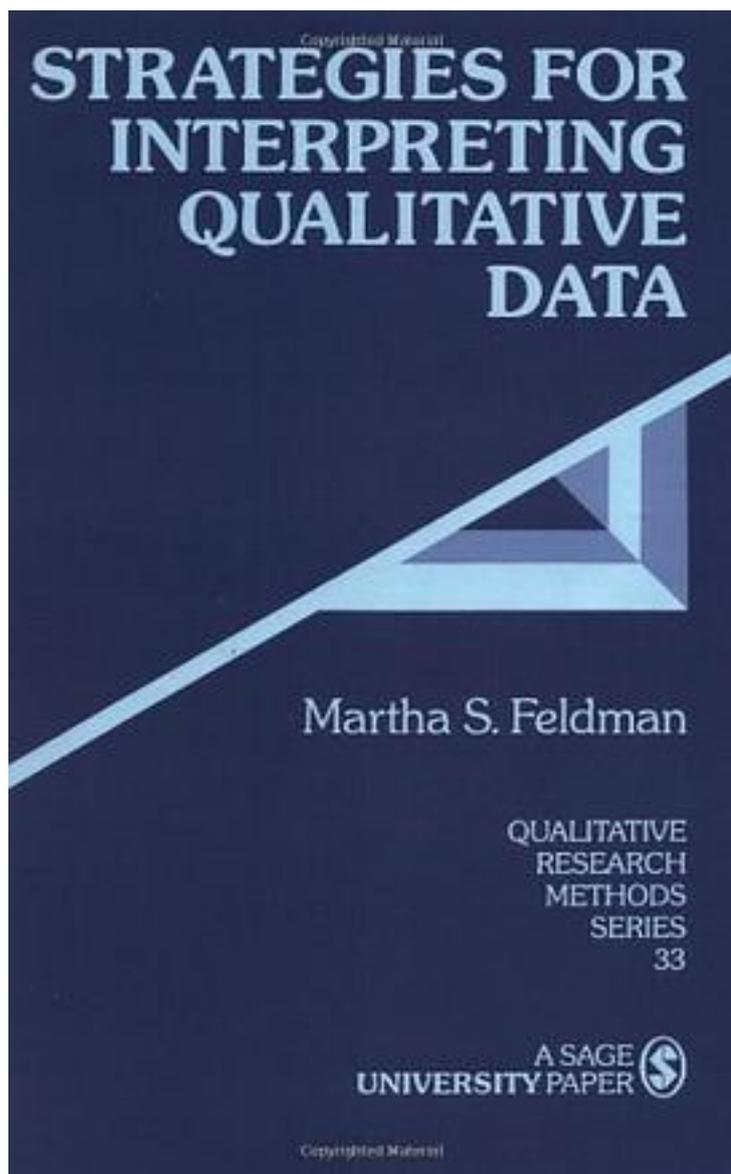


Strategies for Interpreting Qualitative Data



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著者:Feldman, Martha S.

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Martha S Feldman's invaluable text outlines four key strategies for interpreting qualitative data: ethnomethodology, semiotics, dramaturgy and deconstruction. The author examines the strengths and weaknesses of each strategy and identifies when to use them. To demonstrate, she applies the techniques of each method to a single data set, highlighting the differences in results.

作者介绍:

Martha S. Feldman is Associate Professor of Political Science and Public Policy at the University of Michigan, Ann Arbor.

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