Form + Communication

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The perfect visualization, now & in the future, is a main desire of all graphic designers. in the book “Signet Signal Symbol”, wich was published in 1970 (second edition in 1972), Walter Diethelm gave a survey of signs of the last 50 years. Proceeding from shape elements, the raw material of creative experimenters, the following book ranges from methods of training to semantics in its various forms. There are indications of sign systems, experiments using letters, pictographsn symbols, film, television and computer designing giving exhaustive information on new methods of making international communiocation possible.

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1970s

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