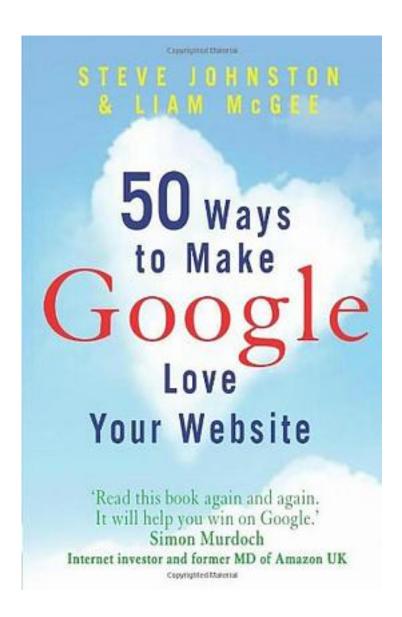
50 Ways to Make Google Love Your Web Site



50 Ways to Make Google Love Your Web Site_下载链接1_

著者:Johnston, Steve

出版者:Random House Business

出版时间:2010-6

装帧:Paperback

isbn:9781905211258

Google is now responsible for delivering a majority of searchers to websites, and guides 50% of all would-be online purchasers. Added to this, research shows that the top ten results from an online search enjoy the overwhelming majority of referred visits. Therefore, understanding how it works and how to make the most of it is essential for anyone building a website — whether for business or for fun. 50 Ways to Make Google Love Your Web Site shows you how to make sure your website stands out over the thousands out there.

In the first section of this practical guide Steve Johnston explains in simple language how Google actually works, and the way in which it sifts through the relevant and the irrelevant while searching through the eight billion pages of information its index e performance of your pe addressed.

nvaluable to web basis.

contains. In the second section, he shows you how to improve the own website in Google, with specific detailing of the priorities to be
The result is a superbly practical and readable guide that will be indesigners and, indeed, anyone who uses the internet on a regular
作者介绍:
目录:
50 Ways to Make Google Love Your Web Site_下载链接1_
标签
信息化
google
cio
评论

50 Ways to Make Google Love Your Web Site 下载链接1

١.	、、		
	_	i١	/
Γ.	J	レ	Г

50 Ways to Make Google Love Your Web Site_下载链接1_