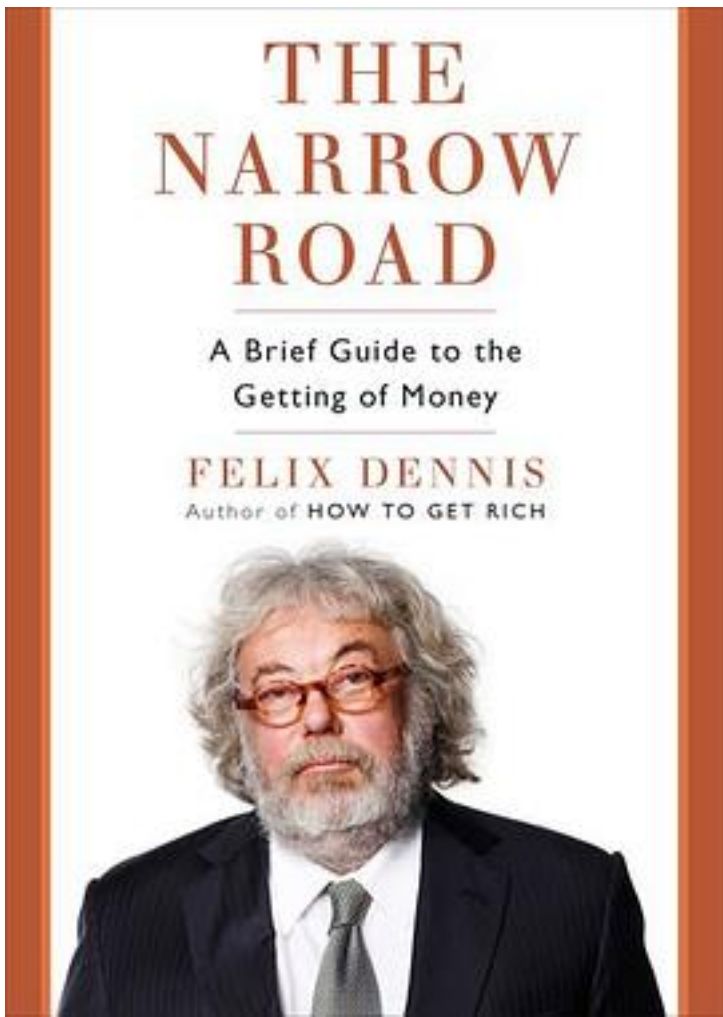


The Narrow Road



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著者:Dennis, Felix

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One of the world's most successful media moguls shares eighty-eight tips for starting a

business and getting rich.

In *How to Get Rich*, British mogul Felix Dennis told the engaging story of how he started a media empire and became one of the wealthiest men in Britain—all without a college degree or any formal training.

Now he shows readers exactly what it takes to start a business and make it successful. Dennis offers a pithy guide for those determined to attempt what he calls the getting of money—regardless of the consequences. His eighty-eight tips include:

- Do not fall in love with any project. You may believe in it wholeheartedly, but must remain prepared to abandon it should it show signs of failing.
- If you are unwilling to fail, sometimes publicly and even catastrophically, you will never be rich.
- You will never get rich working for your boss.

No one knows better than Dennis what it takes to get rich, and his battle-tested advice—delivered with his signature wit—will surely appeal to serious entrepreneurs.

作者介绍:

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标签

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评论

Cul!拿这书推Donald

Trump得出：首先权力高度集中+执行力超强的市场人士组成的班子，能搞大事情；其次真刀真枪的较量--

会避免用谈判解决问题，不谈>双边>多边；经营方面应该也是错不了，等于降低了他那儿再发生金融危机的可能；孤立主义、军事收缩、重视创新、利用先发优势吸收、引领

产业的发展…都是可期的；在他的价值排序里"值不值"永远是大于"对不对"的，这种知行合一的人，是时下帝王界里的熊猫。(2014-1947=67)(2011)

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书评

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