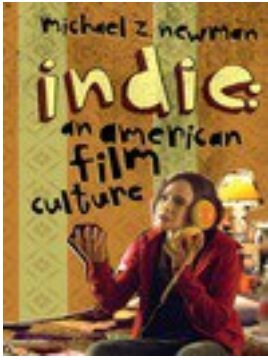


Indie: An American Film Culture



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著者:Michael Z. Newman

出版者:Columbia University Press

出版时间:2011-6-14

装帧:Paperback

isbn:9780231144650

Review

"Michael Z. Newman's *Indie: An American Film Culture* makes a significant contribution to the literature on American independent cinema, one that is likely to reshape debates and discussions for several years to come. By broadening the definition of independent cinema beyond simple industrial formulations, Newman charts the contours of "indie" as a particular taste culture that involves particular structures of distribution, consumption, and critical reception. By showing how companies built a niche audience of upscale consumers by targeting their "indie" sensibilities, Newman's book beautifully captures the multi-dimensional quality of American independent cinema in the nineties and "naughts": its formal play, its multicultural appeal, and its "branding" as off-Hollywood product. " -- Jeff Smith, University of Wisconsin

"Quirky, "outside the zombie mainstream," authentic, alternative, playful, self-conscious: these are terms used to define "indie" cinema. In this insightful and cogent book, Michael Newman gathers together a set of American films produced since the mid-1980s and considers them as a social art world: films created in a network of festivals and critical praise that collectively make particular viewing requests to elite movie-goers. As an intelligent approach to grappling with this

complex phenomenon, Newman's argument is highly successful." -- Janet Staiger, University of Texas, Austin, Author of Media Reception Studies and co-editor (with Ann Cvetkovich and Ann Reynolds) of Political Emotions

Review

"Michael Newman's book manages to capture the very essence of American independent cinema during the 'Miramax-Sundance' years. Through an emphasis on the viewing strategies that independent films invite their audiences to utilize, the study delves into the core of what makes this type of cinema distinct, while also revealing the connective tissue behind the culture that produces and consumes it. Thorough and extremely engaging, Indie is a most welcome addition to the study of American independent film."

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