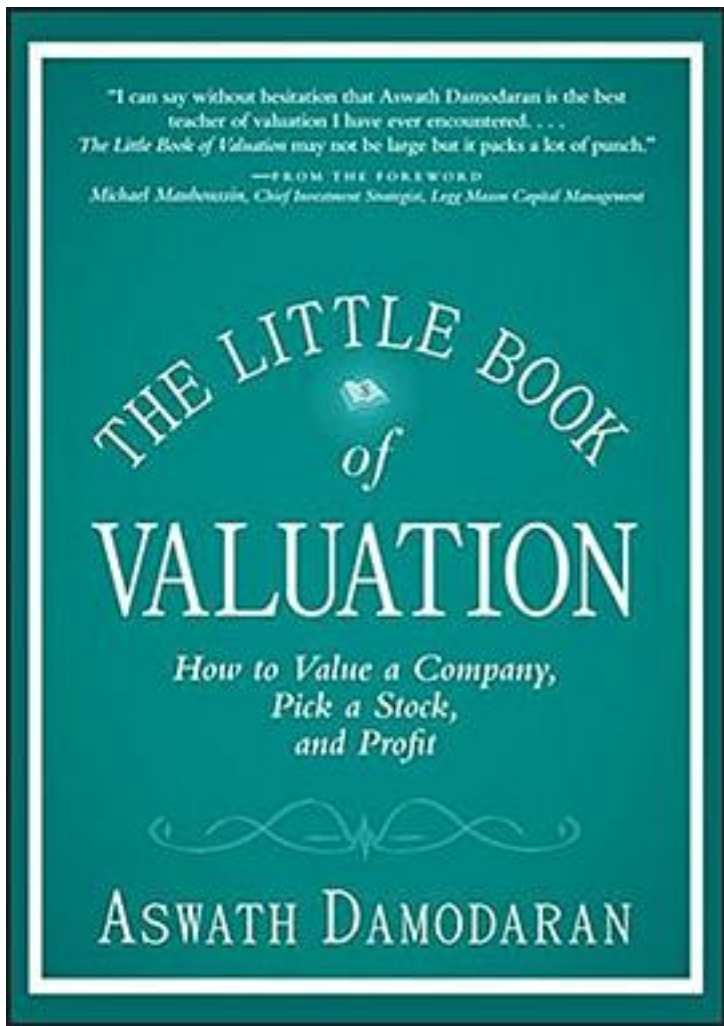


The Little Book of Valuation



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著者:Aswath Damodaran

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An accessible, and intuitive, guide to stock valuation Valuation is at the heart of any

investment decision, whether that decision is to buy, sell, or hold. In *The Little Book of Valuation*, expert Aswath Damodaran explains the techniques in language that any investors can understand, so you can make better investment decisions when reviewing stock research reports and engaging in independent efforts to value and pick stocks. Page by page, Damodaran distills the fundamentals of valuation, without glossing over or ignoring key concepts, and develops models that you can easily understand and use. Along the way, he covers various valuation approaches from intrinsic or discounted cash flow valuation and multiples or relative valuation to some elements of real option valuation. Includes case studies and examples that will help build your valuation skills. Written by Aswath Damodaran, one of today's most respected valuation experts. Includes an accompanying iPhone application (iVal) that makes the lessons of the book immediately useable. Written with the individual investor in mind, this reliable guide will not only help you value a company quickly, but will also help you make sense of valuations done by others or found in comprehensive equity research reports.

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阿斯沃斯·达摩达兰，纽约大学斯特恩商学院的金融学教授。他曾获得过众多教学奖项，包括纽约大学的杰出教学奖，并在1994年被《商业周刊》评为全美优秀商学院教师。达摩达兰还与人合著过很多书，包括《达摩达兰论估值》《投资估值》《公司财务》《投资管理》《投资原理》《应用公司财务》，以及《估值的黑暗面》《投资神话》和《驾驭战略风险》等。

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标签

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评论

All you need to know about firm/equity valuation

定义清楚，问题也摆出来了，有解决方案也有举例。对于valuation这种个案个体分析的学科，已经很实用了

【读过后评价】太棒了太有逻辑了废话好少，每一章和每一章逻辑联系也很紧密，也没什么overlay

比那本估值大部头好太多

my prof kept referring to Damodaran in class. Very easy read -- the flow is beautiful; an overview of valuation that does not overwhelm.

这位教授网站上给的估值模板、行业均值等等都非常有用，书本身指导性也很强，但估值肯定不是填好数字就可以了，核心还是建立在业务上的数字背后的逻辑。

比mck的实用多了

入门扫盲还行 有一定基础后学不到什么有用的具体细节…
