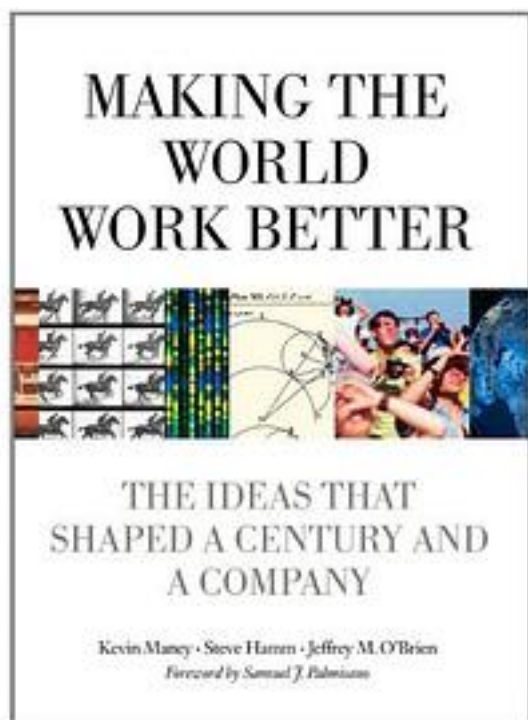


# Making the World Work Better



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In Making the World Work Better: The Ideas That Shaped a Century and a Company, journalists Kevin Maney, Steve Hamm and Jeffrey M. O'Brien examine how IBM has contributed to the evolution of technology and the modern corporation over the past 100 years.

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