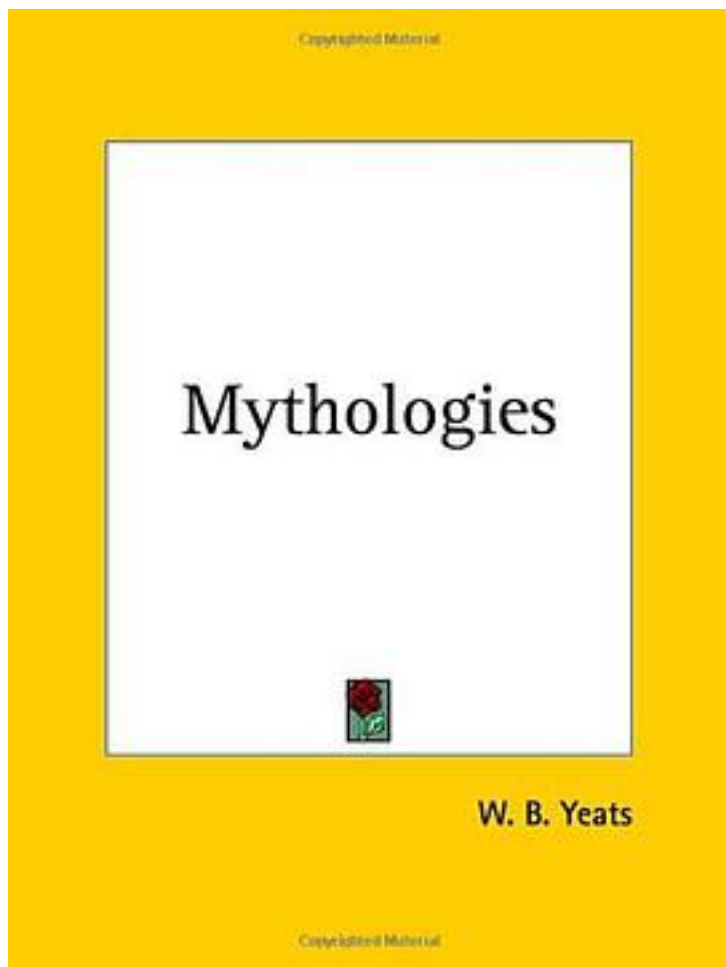


Mythologies



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著者:Roland Barthes

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In this magnificent collection of essays, Barthes explores the myths of mass culture taking subjects as diverse as wrestling, films, plastic and cars, deciphering the symbols

and signs within familiar aspects of modern life and, in so doing, unmasking the hidden ideologies and meanings which implicitly affect our thought and behaviour.

作者介绍:

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标签

艺术

社会学

文学

思想

哲学

Semiology

RolandBarthes

語義學

评论

早期巴特还在结构主义和符号学里游戏，没有”作者之死”的惊艳。一处神来之笔是关于这个世界的”塑料化”：扁平、透明、丧失了”本质”和”深度”，抛弃了任何的形而上...

有点意思。

The best weapon against myth is to mythify in its turn.

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书评

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