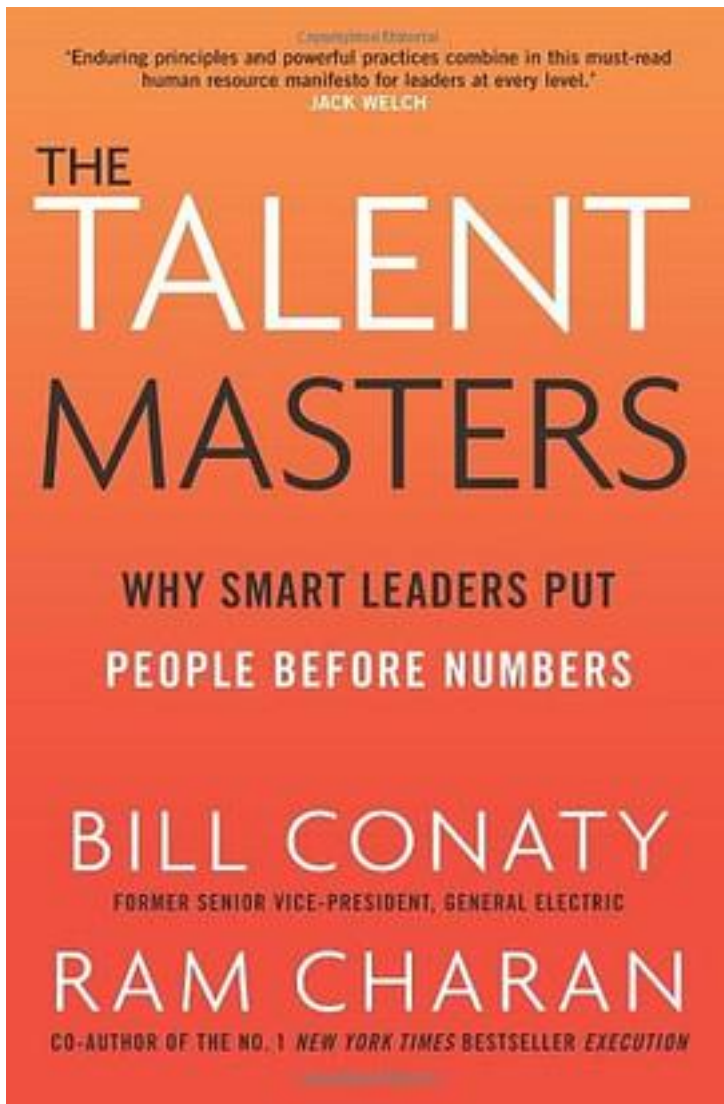


The Talent Masters



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著者:Ram Charan

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"The Talent Masters" itself stems from a unique marriage of talents. Bill Conaty, in the course of a 40-year career at General Electric, worked closely with CEOs Jack Welch and Jeff Immelt to build the company's internationally renowned talent machine. Ram Charan is the legendary advisor to companies around the world. Here they combine their unparalleled experience and insight to create a blueprint for talent development, and to show how critical it is to the continuing and future success of every business. They include: the essential skill that lasts - why talent management guarantees future results in a way that short-term financial success and market share cannot; secrets of the masters - how world-class companies achieve their stellar performance decade after decade by finding and nurturing leadership talent; the importance of knowledge - why knowing and understanding your talent and reviewing it systematically is the foundation for creating a steady, self-renewing stream of leaders for all levels of your organization - from first-line supervisors to the CEO; and, the Talent Masters tool kit - specific guidelines that will help you assess and improve your company's talent mastery capabilities.

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