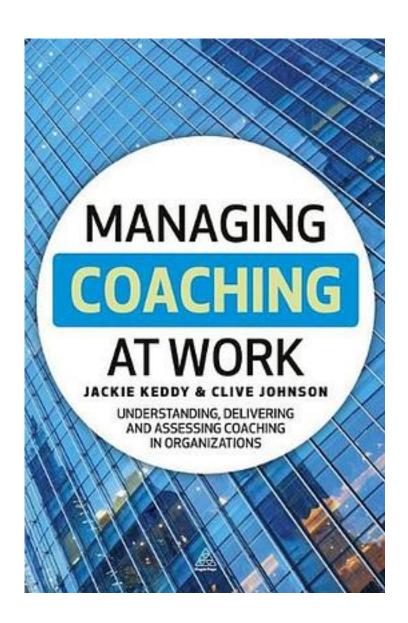
Managing Coaching at Work



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Coaching is a multi-billion dollar industry. Few organizations have been untouched by it with most committing sizable budgets, resource and time to it. However, coaching is expensive and the outcomes of this investment must increasingly be justified. Organizations must make choices about how they will implement coaching and direct their focus and resources in the way that will have most impact.

In Managing Coaching at Work, the authors offer a complete road map for delivering coaching in any organization. Providing practical guidance on every aspect of coaching including when to use coaching sourcing options evaluation and

sustaining coaching. This book is a valuable reference for HR professionals or managers looking to bring coaching into their organization or to maximize the potential of existing coaching programs.	
Visit the book's website here: www.managingcoachingatwork.com.	

目录:

Managing Coaching at Work_下载链接1_

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