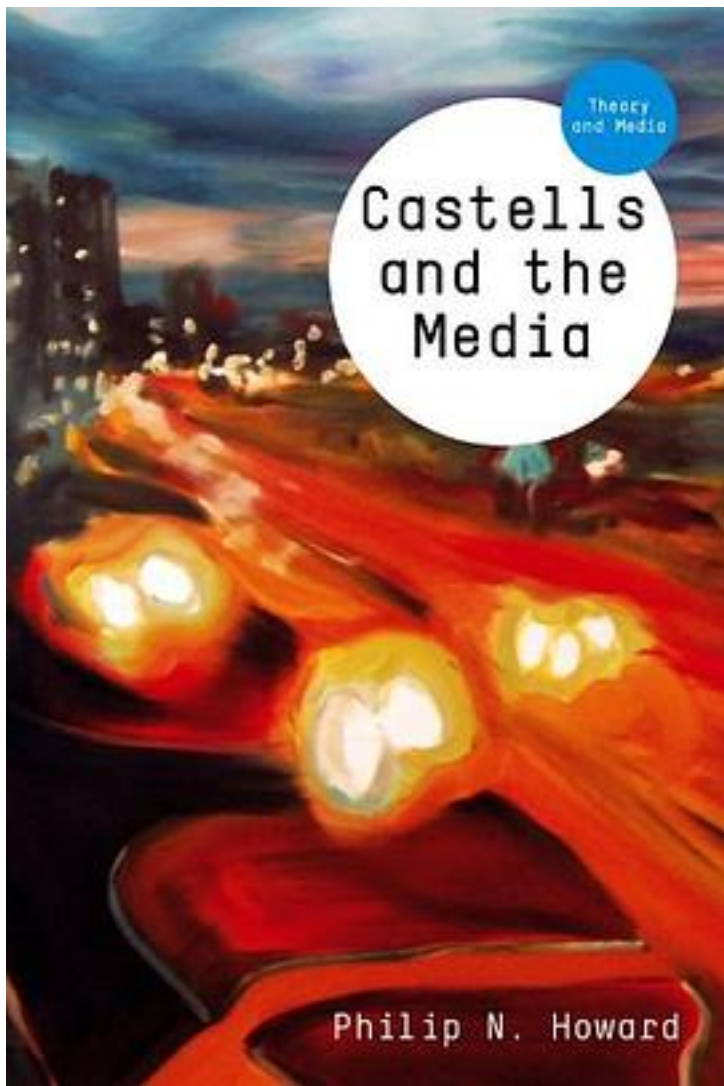


Castells and the Media



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One of the most prolific and respected scholars today, Manuel Castells has given us a new language for understanding the impact of information and communication technologies on social life.

Politicians can no longer run for office without a digital media strategy, new communication technologies are a fundamental infrastructure for the economy, and the internet has become an invaluable tool for cultural production and consumption. Yet as more of our political, economic, and cultural interaction occurs over digital media, the ability to create and manipulate both content and networks becomes real power.

Castells and the Media introduces a great thinker, presents original theories about the network society, and encourages readers to use these theories to help them understand the importance of digital media and social networks in their own lives.

作者介绍:

复旦大学教授
博导（图）。1986年获复旦大学哲学系硕士学位；1995年获副高职称；1986-1999年，复旦大学文科学报编辑、副编审；1999年获复旦大学新闻学院传播学博士学位。现为复旦大学新闻学院教授，复旦大学信息与传播研究中心专职研究员，《新闻大学》执行副主编。（摘自百度百科）

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标签

MEDIA

媒介研究

传播学

theory

communication

THEORY

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INTERNET

评论

Neat and nice synthesis of Manuel Castells.

想起六年前半懂不懂地读着Castells写毕业论文，嗯，然后到现在都没读完，长叹一声，都六年了啊。羞愧地说，读了个开头，就把书还给图书馆了

简单易懂

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书评

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