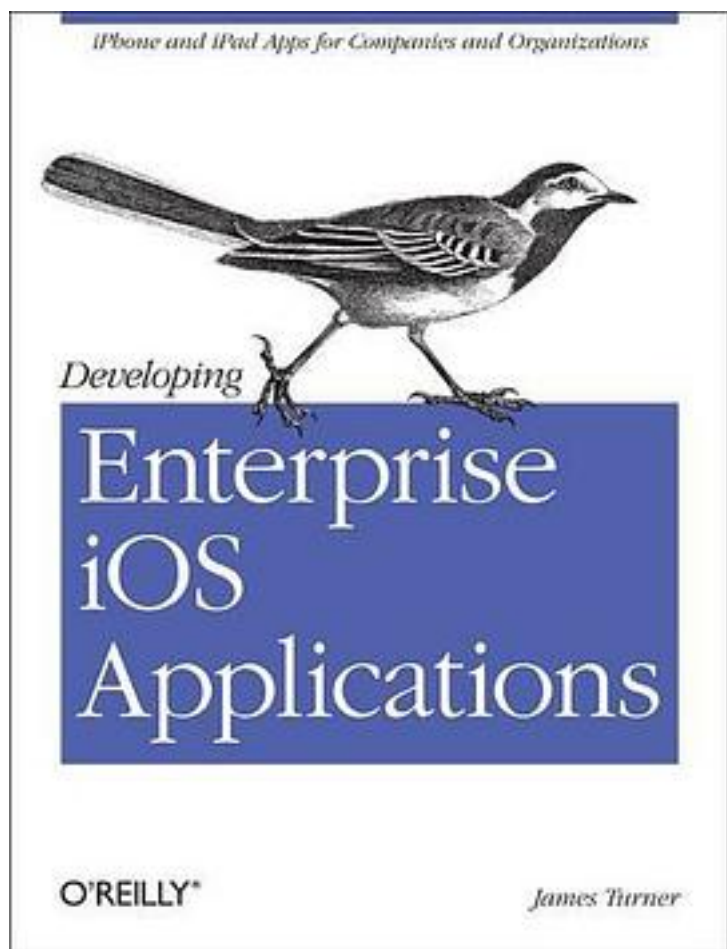


Developing Enterprise iOS Applications



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iOS development is a real pleasure, that is until you have to try and integrate the freewheeling development style of iOS with the realities of enterprise software deployment. This book leads you through the steps needed to create successful

applications in the enterprise, both for internal consumption and sale to end users. You'll learn the pitfalls of concurrent project development, how to interface Objective-C applications to legacy backend systems, how to create unit tests and code metrics, how to implement automated XCode builds, and more. The Apple App Store is a great marketplace, but do you know how it can bite enterprise developers in the rear? How do you maintain iOS applications for the long term? If you are developing iOS applications in a corporate setting, you need to read this book.

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