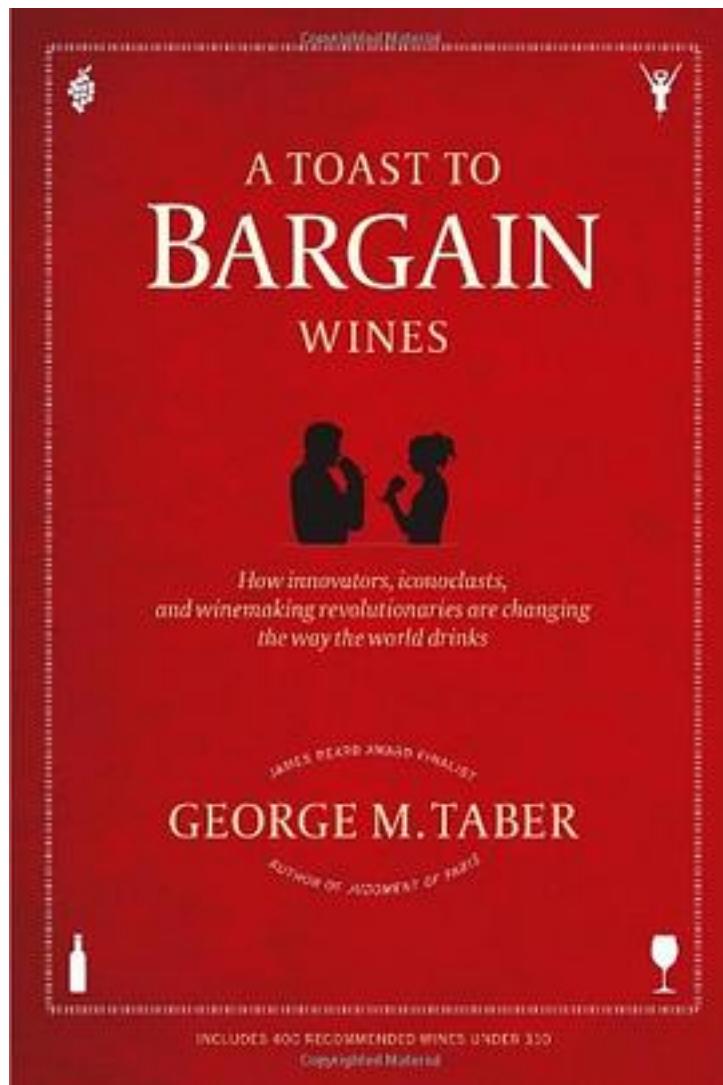


A Toast to Bargain Wines



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THE ACCLAIMED AUTHOR OF "JUDGMENT OF PARIS" EXPLORES THE THRIVING BUSINESS OF BARGAIN WINES AND OFFERS HIS RECOMMENDATIONS FOR THE BEST VALUES. Is inexpensive wine any good? Award-winning author George M. Taber shows that it is, examining the paths to success of the world's best-selling bargain brands. Taber helps readers learn to trust their taste and make informed decisions when confronting wine lists, and reveals how innovators are turning the old "vin ordinaire" "into something "extraordinaire." "A Toast to Bargain Wines" is an accessible mix of history, business, and reference, and includes a two-part guide to the world's best buys: George's ten favorite bargains of every varietal (plus two splurges in each category), then ten value brands from twelve regions around the world. Casual wine drinkers and connoisseurs alike will benefit from this insider's guide to finding and enjoying good wine--at a great price.

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