

Twenty-six characters



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There are 26 letters in the Latin alphabet. More than merely letters, they are also characters, each possessing unique traits and qualities. And character is what makes a typeface great. Twenty-six characters details how Nokia's new typeface, Nokia Pure, was designed and developed by typography icon Bruno Maag and how it was crafted into a contemporary font. Twenty-six characters is also design inspiration, a specimen sheet, a rough guide to typography, and the tale of a global business undergoing radical change. All in all, it's a visual treat for type lovers and experts—and the first step in establishing a visual language.

作者介绍:

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标签

Typography

字体设计

Nokia_Pure

平面设计

英语

Dalton_Maag

设计

芬兰

评论

The numeral chapter was like ??? As it's a bespoke typeface for Nokia I was expecting it to say at least something about the design of the digits as well. Other than that it was indeed an enjoyment to read it through. Coffee and tea included in the imprint part was cute, and it's a beautifully designed book!

我想把这本书偷回家啊！偷回家！

那个粉红色的真是明晃晃的，刺瞎眼

I have to say the logic behind this book is fragile, but the design is comparatively good.

太喜欢这本了

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书评

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