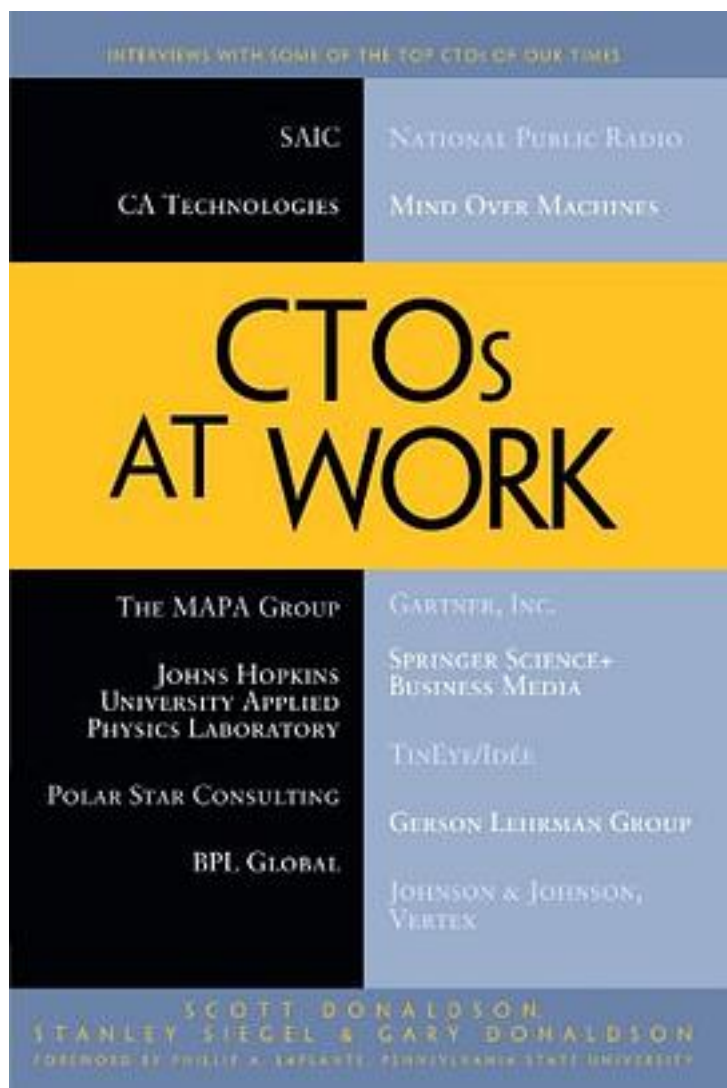


CTOs at Work



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Scott Donaldson, Stanley Siegel and Gary Donaldson interview many of the world's most influential chief technology officers in CTOs at Work, offering a brand-new companion volume to the highly acclaimed elite At Work books including Coders at Work, CIOs at Work and Venture Capitalists at Work. As the words "at work" suggest, the authors focus on how their interviewees tackle the day-to-day work of the CTO while revealing much more: how they got there, how they manage and allocate projects, and how they interact with business units and ensure that their companies take advantage of technologies, teamwork, and software development practices to respond to organizational needs and improve employee productivity. Surveying a variety of unique corporations, CTOs at Work offers insights into the present and future of CTOs in organizations around the world. Other books in the Apress At Work Series: Coders at Work, Seibel, 978-1-4302-1948-4 Venture Capitalists at Work, Shah & Shah, 978-1-4302-3837-9 CIOs at Work, Yourdon, 978-1-4302-3554-5 Founders at Work, Livingston, 978-1-4302-1078-8 European Founders at Work, Santos, 978-1-4302-3906-2 Women Leaders at Work, Ghaffari, 978-1-4302-3729-7 Advertisers at Work, Tuten, 978-1-4302-3828-7 Gamers at Work, Ramsay. 978-1-4302-3351-0 What you'll learn * How many chief technical officers from the world's leading corporations do their job, and the skills they consider most essential for carrying out their work effectively * Interesting applications of technology and software development used to increase productivity or profitability in today's leading organizations * The technology and business-related challenges and opportunities that CTOs foresee in years to come Who this book is for Anyone interested in how a CTO views the use of technologies in an organization and leads its software development initiatives. This book is especially useful for managers, developers, and IT personnel charged with using automation to increase productivity. Indeed, it's not just for aspiring CTOs, but also for project managers, software engineers, and application developers who want a better understanding of the strategies their senior IT executives employ to make their organizations as productive and competitive as possible. Table of Contents * SAIC * CA Technologies * Johns Hopkins University Applied Physics Laboratory * Polar Star Consulting * BPL Global * NPR * Mind Over Machines * Gartner, Inc. * Springer * TinEye/Idee * MAPA Group * Johnson & Johnson, Vertex Pharmaceuticals * Gerson Lehrman Group

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评论

访谈很深入，CTO们都说的很具体，每一个都对自己的领域非常精通并保持思考。越是表现优异的公司，对基础科学，领导者都有良好的教育背景和持续的关注；对跨越到其他领域的科技热点，他们也都有自己独到的见解，并不局限在自己的圈子内。领导者的性格决定了公司的风格和格局，这个说法真是一点不错。

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书评

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