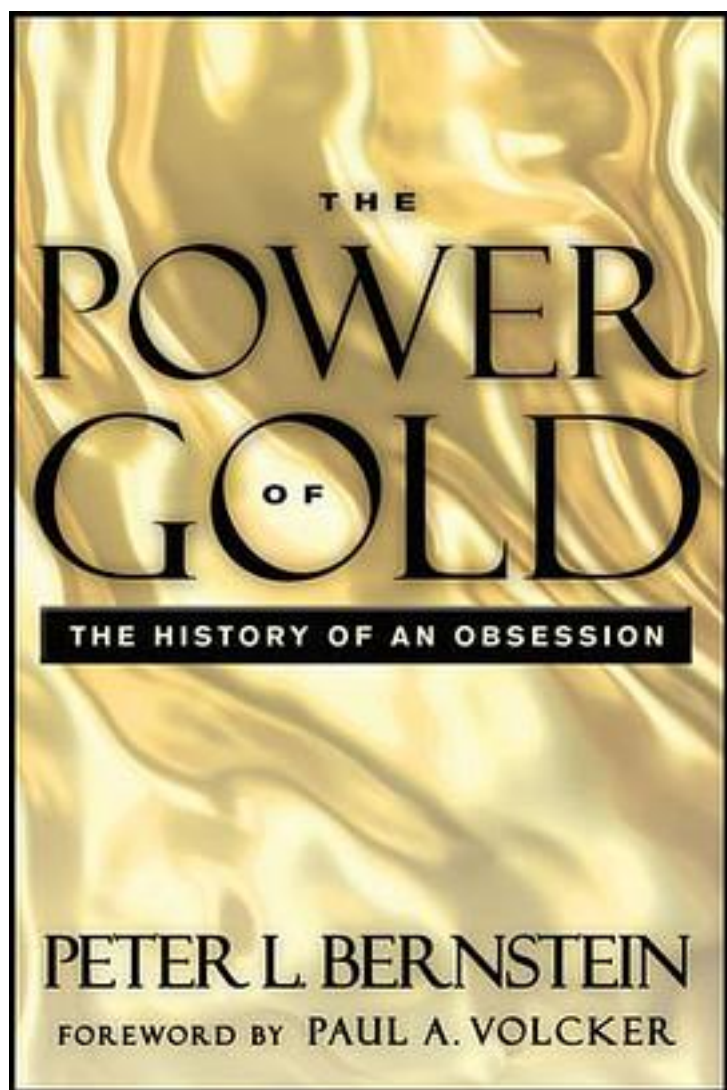


The Power of Gold



[The Power of Gold 下载链接1](#)

著者:Peter L. Bernstein

出版者:Wiley

出版时间:2012-4-10

装帧:Paperback

isbn:9781118270103

"The need for realism in reform of its monetary system is what makes Bernstein's story of the Power of Gold so timely. It is a compelling reminder that maintaining a fixed price for gold and fixed exchange rates were difficult even in a simpler financial environment...Peter Bernstein was reluctant to project the story of gold into the future. But to me his message was clear. Yes, gold will be with us, valued not only for its intrinsic qualities but as a last refuge and store of value in turbulent times. But its days as money, as a means of payment and a fixed unit of account are gone." --From the New Foreword by Paul Volcker This bestselling book reveals a record of human nature in the ubiquity of gold with a new foreword by Paul Volcker In this exciting book, the late Peter L. Bernstein tells the story of history's most coveted, celebrated, and inglorious asset: gold. From the ancient fascinations of Moses and Midas through the modern convulsions caused by the gold standard and its aftermath, gold has led many of its most eager and proud possessors to a bad end. And while the same cycle of obsession and desperation may reverberate in today's fast-moving, electronically-driven markets, the role of gold in shaping human history is the striking feature of this tumultuous tale. Such is the power of gold. Whether it is Egyptian pharaohs with depraved tastes, the luxury-mad survivors of the Black Death, the Chinese inventor of paper money, the pirates on the Spanish Main, or the hardnosed believers in the international gold standard, gold has been the supreme possession. It has been an icon for greed and an emblem of rectitude, as well as a vehicle for vanity and a badge of power that has shaped the destiny of humanity through the ages. * Discusses the beginnings of gold as something with magical, religious, and artistic qualities and follows its trail as we progress to the invention of coinage, the transformation of gold into money, and the gold standard * Other bestselling books by the late Peter Bernstein: Against the Gods, Capital Ideas, and Capital Ideas Evolving * Contemplates gold from the diverse perspectives of monarchs and moneyers, potentates and politicians, men of legendary wealth and others of more plebeian beginnings Far more than a tale of romantic myths, daring explorations, and the history of money and power struggles, The Power of Gold suggests that the true significance of this infamous element may lie in the timeless passions it continues to evoke, and what this reveals about ourselves.

作者介绍:

目录:

[The Power of Gold_下载链接1](#)

标签

金融

黄金

货币

FINANCE

历史

评论

[The Power of Gold_ 下载链接1](#)

书评

读伯恩斯坦的书不轻松，读他那本《与天为敌:风险探索传奇》的时候就有感受。
《与天为敌》写的是概率史，而这一本讲的是金融史。两本都不是可以现学现卖的投资参考书，而是洋洋洒洒的学者型著作——史料丰富、内容翔实，历史信息密集到了琐碎的程度。从牛顿当铸币厂厂长，到...

这本书讲述了黄金的历史以及与人类的渊源。古代史实部分总的来说能让人学习到不少历史知识，但是近期的历史有一些受到作者本身的思想意识的左右，作者的本性是反对黄金的，他拥护中央银行的努力把黄金踢出货币的思想。他为央行脱离黄金的束缚而欢呼。举个例子，在描写1997年瑞...

从书名就可以知道，这是一本关于黄金的史记。作者本着历史著作的写法，以旁观者的身份阐述黄金的沉浮史，虽然文中结尾部分也亮出了自己的态度。
近400页的书，洋洋洒洒，虽然近现代以前的历史让人觉得繁杂，稍显啰嗦。但从历史观来看，不断代的传承才能真正体现它的...

作者多历史的讲述多于对经济的评论。
从古希腊一直讲到美国，中间一段中世纪史我不熟悉，所以略读之。
讲历史讲得很细，细得都有点啰嗦了；而对黄金的经济诠释却很少，看不到作者的观点

，偶有陈述，也不深入。
总之，喜欢历史的看看还挺有趣，史料翔实，翻译也还行。喜欢经济...

之所以想找这本书，是因为由大陆上海财经出版社翻译的这本书里，翻译错误的地方很多。实在看不下去。大陆版本我看了几遍，现在已经到了瓶颈期，里面的一些翻译措施已经影响阅读效果了。所以只能看原版的，但是还是希望有一本翻译的书看看。
正好听台湾一个朋友介绍有台湾翻译版...

本书讲述的是黄金作为货币在人类的历史上的发展演变过程，从公元前5世纪开始讲起，一直到20世纪初人们放弃金本位制结束。
借由黄金作为货币的历史也可以看到世界金融的发展史。
黄金由于其坚韧柔软的质地和美丽的光泽被几乎全世界的人认为是珍品，欧洲人将它作为货币在使用，...

黄金的物理化学性质是人们千百年来崇尚黄金的原始动因。早期的欧亚非洲人将其看作是权力，地位和荣耀的象征，到后来商品的发展才把这一闪耀着太阳光泽的金属视作一被广泛接受的通货用于交易。
黄金的供给受限于自然。人们对它有着需求，因此它是稀缺的，有了...

一开始以为是一本金融方面的关于货币的书籍，结果是一本讲述黄金历史的书籍。该书讲述了人类对于黄金的贪婪和索求，也讲述了黄金从单一的装饰品逐步演变为货币，到曾经风靡一时的黄金本位制，直至最后黄金不再与货币挂钩的过程。从作者书中的文笔来看，作者很反对金本位制...

[The Power of Gold 下载链接1](#)