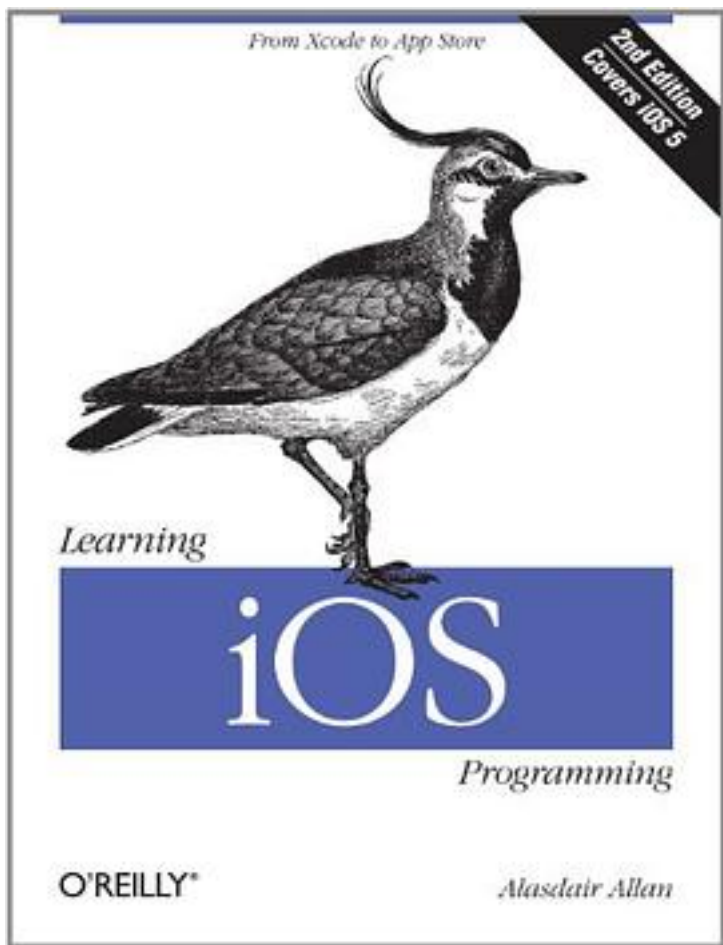


Learning iOS Programming



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Are you just starting out with iOS programming? This easy-to-follow book guides you through the development of your first iPhone, iPad, or iPod touch app. You learn the entire development process, from opening Xcode for the first time to submitting an

application to the App Store. Learning iOS 4 Programming is ideal for beginning programmers. Each chapter is a self-contained lesson that helps you master the topic, with plenty of annotated examples, illustrations, and a concise summary. You also get exercises to help you practice new skills and test your understanding as you learn. * Learn how to use the latest technologies in iOS 4 and Xcode 4 * Write sample apps as a way to learn Objective-C and the core iOS frameworks * Get a basic framework for building your own applications * Understand the complex details of preparing and submitting apps to the App Store

作者介绍:

《iOS编程指南》编辑推荐：《iOS编程指南》是作者精心为广大读者朋友们编写而成的此书。《iOS编程指南》主要面向有一定编程经验的开发者。如果你想为iPhone开发应用程序，却是第一次接触Mac平台，或者你之前从事Mac桌面应用开发，但现在想转向iOS应用开发，这本书就非常适合你。

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