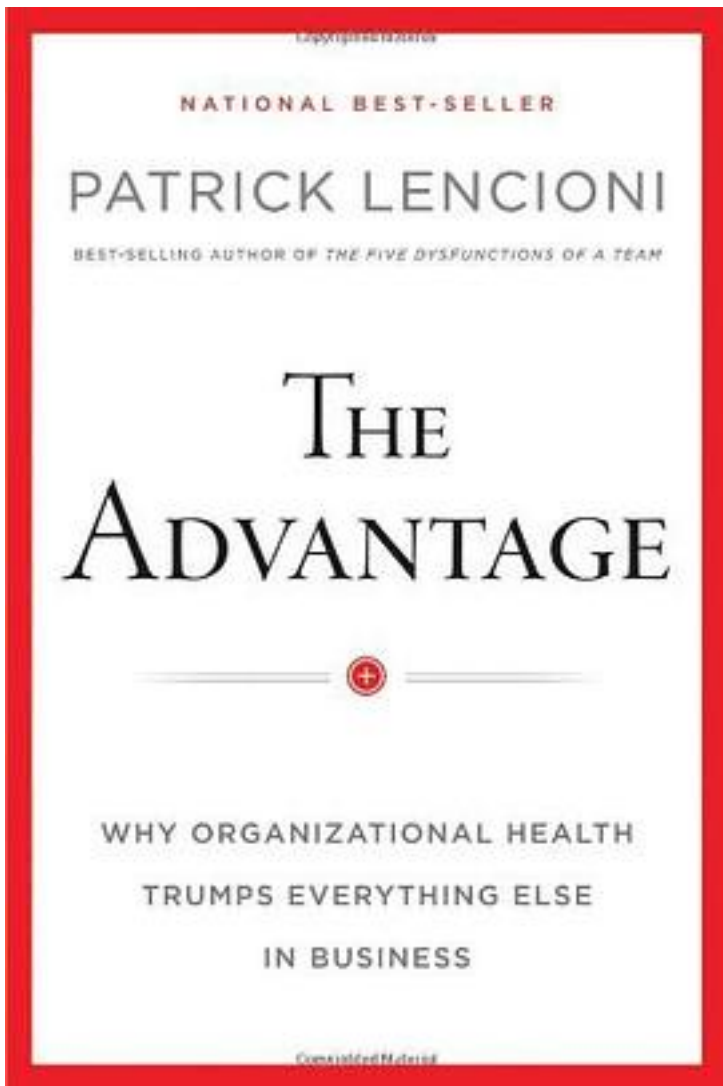


The Advantage



[The Advantage_ 下载链接1](#)

著者:Patrick M. Lencioni

出版者:Jossey-Bass

出版时间:2012-3-13

装帧:Hardcover

isbn:9780470941522

There is a competitive advantage out there, arguably more powerful than any other. Is it superior strategy? Faster innovation? Smarter employees? No, New York Times best-selling author, Patrick Lencioni, argues that the seminal difference between successful companies and mediocre ones has little to do with what they know and how smart they are and more to do with how healthy they are. In this book, Lencioni brings together his vast experience and many of the themes cultivated in his other best-selling books and delivers a first: a cohesive and comprehensive exploration of the unique advantage organizational health provides. Simply put, an organization is healthy when it is whole, consistent and complete, when its management, operations and culture are unified. Healthy organizations outperform their counterparts, are free of politics and confusion and provide an environment where star performers never want to leave. Lencioni's first non-fiction book provides leaders with a groundbreaking, approachable model for achieving organizational health-complete with stories, tips and anecdotes from his experiences consulting to some of the nation's leading organizations. In this age of informational ubiquity and nano-second change, it is no longer enough to build a competitive advantage based on intelligence alone. The Advantage provides a foundational construct for conducting business in a new way-one that maximizes human potential and aligns the organization around a common set of principles.

作者介绍:

目录:

[The Advantage_ 下载链接1](#)

标签

管理

商业

Management

团队

Entrepreneurship

英文版

商业模式

企业经营

评论

我司年会读书会必读小红书，其实更多是段子。

跟 《five dysfunctions of a team》 讲得差不多。

[The Advantage_ 下载链接1](#)

书评

[The Advantage_ 下载链接1](#)