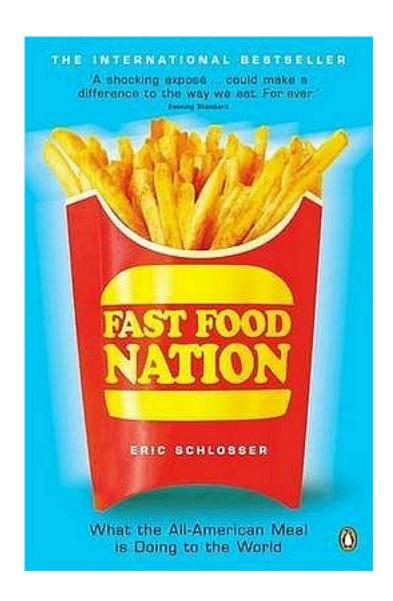
Fast Food Nation



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The" New York Times" bestseller that blew the lid off the fast food industry--exposing how it has malled our landscape, widened the gap between rich and poor, fueled an epidemic of obesity, and propelled American cultural imperialism abroad--with a new afterword from the masterful muckraker who started it all, Eric Schlosser.

Schlosser's myth-shattering survey stretches from California's subdivisions, where the business was born, to the industrial corridor along the New Jersey Turnpike, where many of fast food's flavors are concocted. Along the way, he unearths a trove of fascinating, unsettling truths--from the unholy alliance between fast food and Hollywood to the seismic changes the industry has wrought in food production, popular culture, and even real estate. On its publication, "Fast Food Nation" changed the way America thinks about the way it eats, and it continues to inform and inspire readers concerned about the dramatic impact fast food has on our economy and our health.

作者介绍:

Eric Schlosser is a correspondent for the Atlantic. His work has also appeared in Rolling Stone, Vanity Fair, the Nation, and The New Yorker. He has received a National Magazine Award and a Sidney Hillman Foundation Award for reporting. In 1998 Schlosser wrote an investigative piece on the fast food industry for Rolling Stone. What began as a two-part article for the magazine turned into the New York Times bestseller Fast Food Nation: The Dark Side of the All-American Meal. His other books include Reefer Madness: Sex, Drugs, and Cheap Labor in the American Black Market and Chew on This: Everything You Don t Want to Know About Fast Food, a children's book he cowrote with Charles Wilson.

目录: Introduction I. American way 1.Founding fathers 2. Your trusted friends 3.Behind the counter 4.Success II. Meat and potatoes 5. Why the fries taste good 6.On the range 7.Cogs in the great machine 8. Most dangerous job 9.What's in the meat 10.Global realization Epilogue: Have it your way Afterword Photo credits Notes. · · · · · (收起)

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誰曾想過Happy Meal背後的辛酸與暴利。讀完書唯一讓我慶幸的是,我已經杜絕麥儅勞好幾年了。
很全面的介绍美国快餐业的一本书。
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