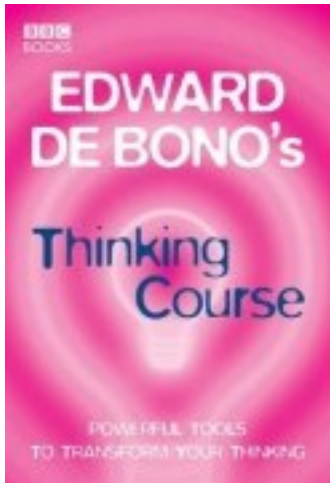


EDWARD DE BONO'S THINKING COURSE



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Transform your thinking! Is the way you think like the colour of your eyes - something you are born with and cannot alter? Or is thinking a skill that can be improved with practice, like swimming, tennis or cooking? In this practical book, Edward de Bono lays out some simple but powerful tools with which we can optimise our thinking, decision making and problem solving. Most of the errors of thinking are errors of perception and that is precisely where these tools help. It helps you learn: how to enhance your thinking processes by developing your perception; how to make the most of your thinking skills and how thinking differs from intelligence; and how to make decisions, and deal with emotions and values whilst focusing on the future. Edward de Bono, the inventor of the term lateral thinking is widely believed to be the worlds leading authority on the direct teaching of thinking as a skill. He is the author of over 60 books and his methods are widely used in many countries. He advises multinational corporations and also works with education bodies to enable us to maximise our thinking abilities.

作者介绍:

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