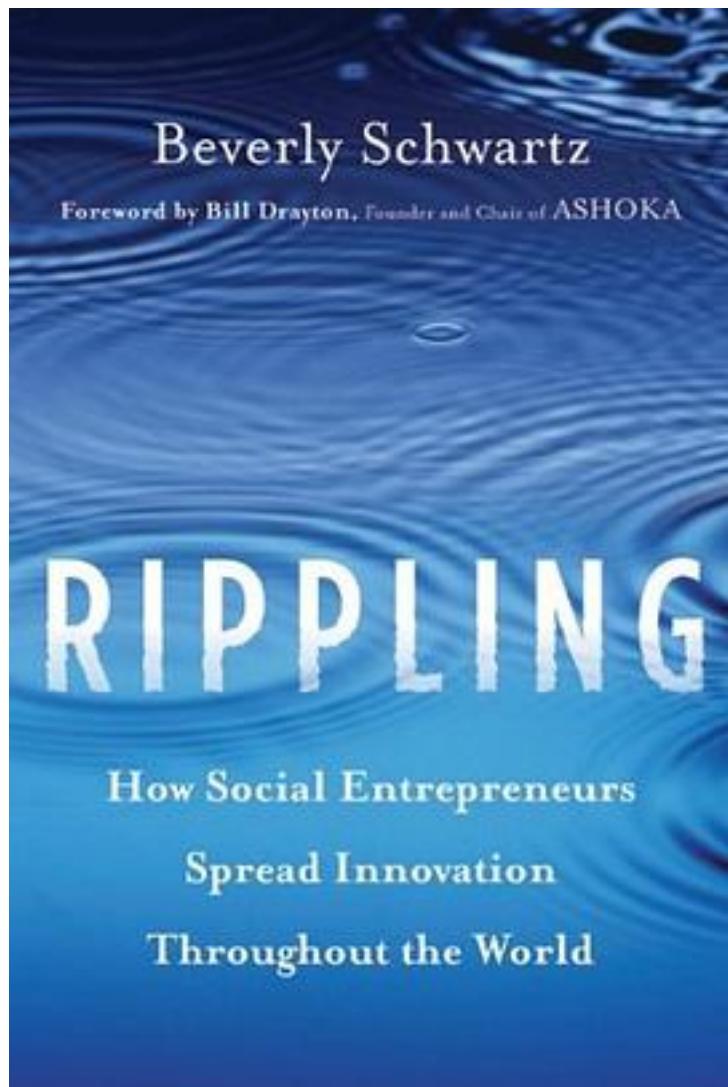


Rippling



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著者:Schwartz, Beverly

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isbn:9781118138595

This title deals with principles for driving significant change throughout an entire system. Drawing on the knowledge and experience of working with hundreds the world's top social change leaders in all fields, Beverly Schwartz presents a model for change based on five proven principles that any individual leader or organization can apply to bring about deep, lasting and systematic change. *Rippling* shows how to activate the type of change that is needed to address the critical challenges that threaten to destroy the foundations of our society and planet in these increasingly turbulent times. These actionable principles are brought to life by compelling real-life stories. Schwartz provides a road map that allows anyone to become a changemaker. This title presents some of today's most innovative and effective approaches to solving social and environmental challenges. It offers a vision of social entrepreneurs as role models, catalysts, enablers and recruiters who spread waves system changing solutions throughout society. The author offers a model of change that begins with the end result in mind. First book from an insider at Ashoka, the foremost global organization on social change through social entrepreneurship "Rippling" clearly demonstrates how and when empathy, creativity, passion, and persistence are combined; significant, life-altering progress is indeed possible.

作者介绍:

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标签

社会创新

Ashoka

社会企业

changemaker

社会创业

社会

2012

评论

不如《如何改变世界》深刻，又也许是我过了看故事的年龄。

折腾了一年多，总算即将和小伙伴们一起，把这本书带到中国。中文版应该6月底就能出版……

让人感到无比幸福的是，作为一个完全不懂规矩的出版门外汉，在做这本书的过程中有无数人给予了各种温暖的帮助……我想，这就是涟漪的意义吧:P

描写和刻画没有“How to Change the World”深入，但是无论如何看完还是被深深激励，成为创变者，给世界带来美好的改变，未来可期。

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书评

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