Investment Analysis and Portfolio Management



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INVESTMENT ANALYSIS AND PORTFOLIO MANAGEMENT, Tenth Edition, teaches readers how to manage their money to derive the maximum benefit from what they earn. From asset allocation to selecting investments in a global market, this book gives readers a solid foundation in personal finance and presents the same tools used extensively by professionals, organizations, and schools across the country. Filled with real-world illustrations and hands-on applications, this book takes a rigorous, empirical approach to modern topics such as investment instruments, capital markets, behavioral finance, international investing, globalization, the impact of the 2008 financial market crisis, and changes in rating agencies and government agencies such as Fannie Mae and Freddie Mac. Practical and up-to-date, the book is an excellent resource for those with both a theoretical and practical need for investment expertise.

作者介绍:

目录:

标签
金融
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投资
分析
金融学
经济,政治和历史
教材
公司金融
评论
Martin是我这学期最喜欢的老师,为人和善,在LMS上解答问题每次都回那么长的一大段,最最关键的就是这个老头儿每节课的领带都不一样,很有特点!不过这门课基本可以断定是我这学期分最低的吧,概念性的东西太多,考试估计也是向着抽象发展。这本书很基础,值得反复看,是一本不错的入门书。
 好吧 不太喜欢Prof.Krull 上课略水 作业还这么难
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