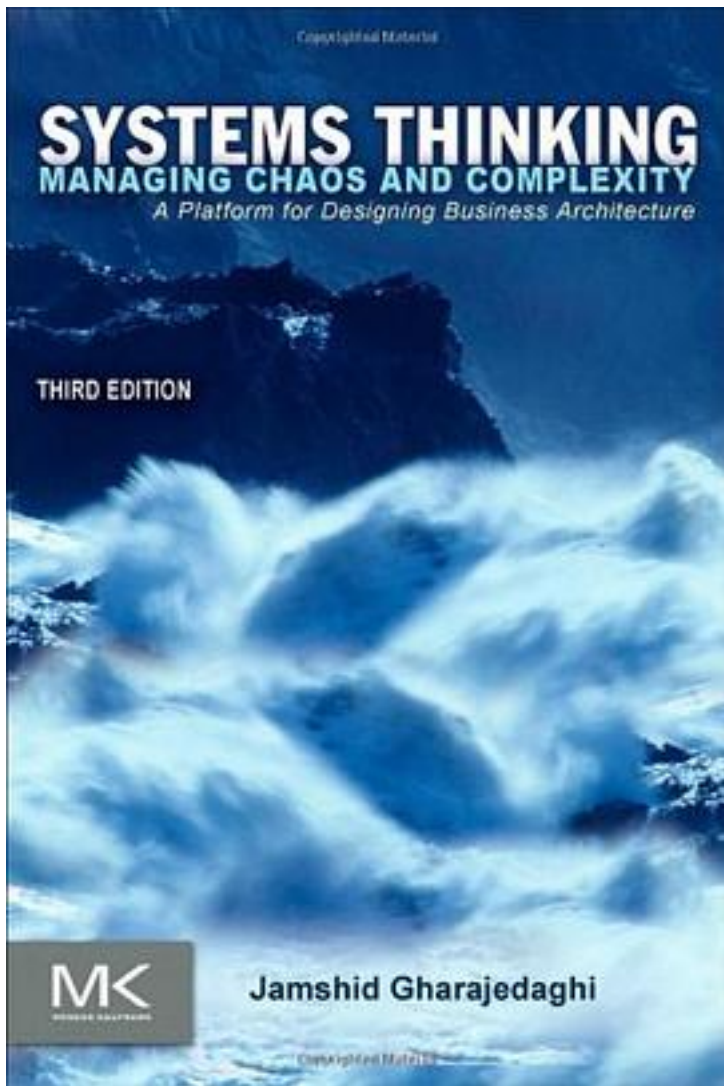


Systems Thinking, Third Edition



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In a global market economy, a viable business cannot be locked into a single form or function anymore. Rather, success is contingent upon a self-renewing capacity to spontaneously create structures, functions, and processes responsive to a fluctuating business landscape. Now in its third edition, Systems Thinking synthesizes systems theory and interactive design, providing an operational methodology for defining problems and designing solutions in an environment increasingly characterized by chaos and complexity. The current edition has been updated to include all new chapters on self-organizing systems, Holistic, Operational, and Design thinking. Gharajedaghi covers recent crises in financial systems and job markets, the housing bubble, and environment, assessing their impact on systems thinking. A companion website to accompany the book is available at www.interactdesign.com. Four NEW chapters on self-organizing systems, holistic thinking, operational thinking, and design thinking Covers the recent crises in financial systems and job markets globally, the housing bubble, and the environment, assessing their impact on systems thinking Companion website to accompany the book is available at interactdesign.com

作者介绍:

Jamshid Gharajedaghi

(贾姆希德·格哈拉杰达基)

INTERACT (Institute for Interactive Management) 管理合伙人，从事系统方法论方面的研究逾35年，将系统方法论运用于商业架构和PLCS（计划、学习和控制系统）的设计和发展。曾与美国铝业、勒莱斯勒、福特汽车、安格洛瓦尔、威斯康星州印第安的奥奈达部族等深度合作。他还是两个享有盛誉的国际项目的项目经理，即“联合国的新经济秩序项目”和“罗马俱乐部的人类目标项目”。他致力于运筹学和行为科学的研究，经过多年研究和探索，最终开始发展和应用系统思维与交互设计。他有多本著作，包括《国家发展计划序幕》和《走向组织的系统理论》，并多次在国际知名科学和管理类期刊上公开发表文章。

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书评

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▲这个世界残酷，又温暖。
连点成线，当且仅当我们找到自己的人生主题时，一切碎片化信息和日常行为才会突然变得有意义。
我们都知道，人类认识世界的基础之一，就是系统思维。真正的高手，一定是具备系统思维的人。在强大自我意识的基础上，他能够不断自我实现、自我迭代，从...

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- 1.本书作为小白入门可行，例子基本都是互联网相关行业，缺少传统行业的分析；
 - 2.本书精华处在列举商业创新技术的过程处（思维导图小苹果的地方），大量例子的铺垫，前呼后拥，堪称精华之处；
 - 3.设计工具方法很齐全，但方法论还不够细致，整体还是很不错的，毕竟是入门，让我

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