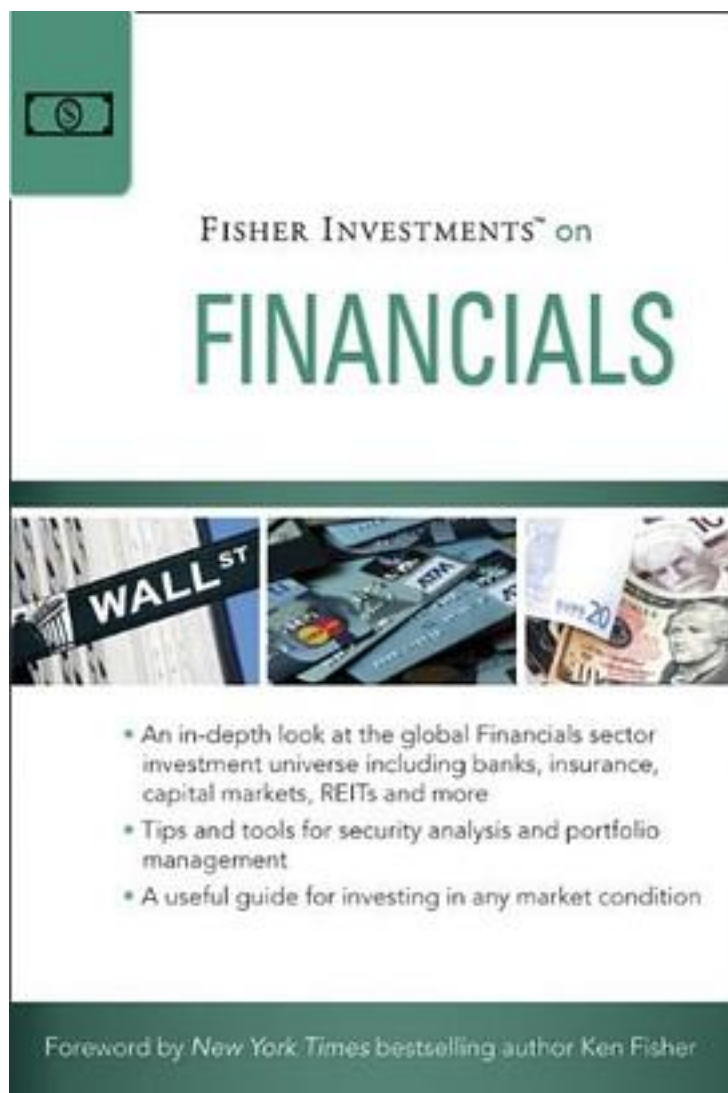


# Fisher Investments on Financials



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The Fisher Investments On series is designed to provide individual investors, students, and aspiring investment professionals the tools necessary to understand and analyze investment opportunities-primarily for investing in global stocks. Each guide is an easily accessible primer to economic sectors, regions, or other components of the global stock market. While this guide is specifically on Financials, the basic investment methodology is applicable for analyzing any global sector, regardless of the current macroeconomic environment. Following a top-down approach to investing, Fisher Investments on Financials can help you make more informed decisions within the Financials sector. It skillfully addresses how to determine optimal times to invest in Financials stocks and which Financials industries have the potential to perform well in various environments. Divided into three comprehensive parts- Getting Started, Financials Details, and Thinking Like a Portfolio Manager-Fisher Investments on Financials:

- \* Explains some of the sector's key macro drivers-like regulation, interest rates and credit trends
- \* Shows how to capitalize on a wide array of macro conditions and industry-specific features to help you form an opinion on each of the industries within the sector
- \* Takes you through the major components of the industries within the global Financials sector and reveals how they operate
- \* Offers investment strategies to help you determine when and how to overweight specific industries within the sector
- \* Outlines a five-step process to help differentiate firms in this field-designed to help you identify ones with the greatest probability of outperforming

Filled with in-depth insights, Fisher Investments on Financials provides a framework for understanding this sector and its industries to help you make better investment decisions-now and in the future. With this book as your guide, you can gain a global perspective of the Financials sector and discover strategies to help achieve your investing goals.

作者介绍:

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理财

none

评论

General book of financial investments.

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书评

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