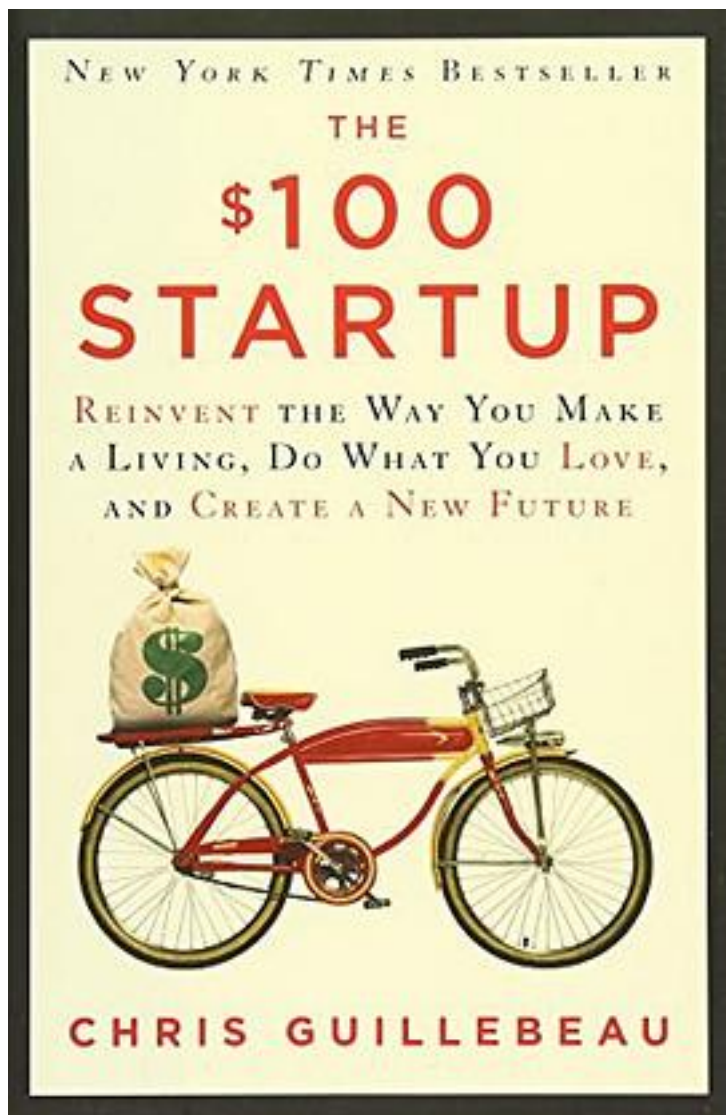


The \$100 Startup



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In *The \$100 Startup*, Chris Guillebeau shows you how to lead a life of adventure, meaning and purpose – and earn a good living.

Still in his early thirties, Chris is on the verge of completing a tour of every country on earth – he’s already visited more than 175 nations – and yet he’s never held a “real job” or earned a regular paycheck. Rather, he has a special genius for turning ideas into income, and he uses what he earns both to support his life of adventure and to give back.

There are many others like Chris – those who’ve found ways to opt out of traditional employment and create the time and income to pursue what they find meaningful. Sometimes, achieving that perfect blend of passion and income doesn’t depend on shelving what you currently do. You can start small with your venture, committing little time or money, and wait to take the real plunge when you’re sure it’s successful.

In preparing to write this book, Chris identified 1,500 individuals who have built businesses earning \$50,000 or more from a modest investment (in many cases, \$100 or less), and from that group he’s chosen to focus on the 50 most intriguing case studies. In nearly all cases, people with no special skills discovered aspects of their personal passions that could be monetized, and were able to restructure their lives in ways that gave them greater freedom and fulfillment.

Here, finally, distilled into one easy-to-use guide, are the most valuable lessons from those who’ve learned how to turn what they do into a gateway to self-fulfillment. It’s all about finding the intersection between your “expertise” – even if you don’t consider it such -- and what other people will pay for. You don’t need an MBA, a business plan or even employees. All you need is a product or service that springs from what you love to do anyway, people willing to pay, and a way to get paid.

Not content to talk in generalities, Chris tells you exactly how many dollars his group of unexpected entrepreneurs required to get their projects up and running; what these individuals did in the first weeks and months to generate significant cash; some of the key mistakes they made along the way, and the crucial insights that made the business stick. Among Chris’s key principles: if you’re good at one thing, you’re probably good at something else; never teach a man to fish – sell him the fish instead; and in the battle between planning and action, action wins.

In ancient times, people who were dissatisfied with their lives dreamed of finding magic lamps, buried treasure, or streets paved with gold. Today, we know that it’s up to us to change our lives. And the best part is, if we change our own life, we can help others change theirs. This remarkable book will start you on your way.

作者介绍:

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标签

创业

商业

startup

投资

励志

美国

赚钱

理财

评论

一本不错的创业书，前面比较有趣，给一般创业者很多的信心和鼓励。比较新颖的创业方式和心态值得借鉴。后面稍微有点无聊。今年看的第一本书 = ω =

your passion isn't necessarily a business. nothing surprisingly new. more of a refreshment of basic MBA concept with real examples.

案例+理论，颇能激发创业热情的一本书。

A new kind of life style! Chris has something in common with Jim Rogers. Travel, spot the opportunity and create Value

Life is short, so don't spend time living others life. Start doing, start creating and start helping people.

低成本小企业的模型。累赘的叙述挺多的，书的长度缩减成一半最好。

Don't waste time living for others.

例子不深入也很难论证论点，但是微创业这个理念圆得还行，有一些小方法值得借鉴。易读。

我同意很多创业故事缺少细节，但本书主要在于一种mindset的转换，从打工者&消费者往创业者&企业家的思维转换。我感觉基本小型创业者会遇到的问题都有所涉略，是一本纲领性的书籍，以后可以持续参考

别人的例子看再多还是别人的例子，不过里面有些建议还是有可以借鉴的，只是大多数都是被各种畅销书都说烂了的建议。

电子书地址<http://vdisk.weibo.com/s/z9YFWMK4kjd2o>

与其说是一本创业指导书，更不如是一本新生活观念的倡导书。对经济观念，个人理财，自由生活等价值观念都非常有新意。推荐

用了几天的时间就读完了这本书，可见我是多么想创业啊。。看来毕业以后真的要走创业这条路了:o)

自己一堆idea无法换成钱 感觉非常失败。。。

有些有趣的故事，但作为实践指导书，篇幅过长，水分略多。想在消遣中获得一些启发，可以看一下；如果时间不多，并不太推荐，不如动手实践去。

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书评

又是一本激发人们热情的半励志型的小书。内容简单，一天可看完，看前几开胃章节的时候觉得胃口大开，非常期待后续几章能有些扎实的主菜端上来，可惜到最后也只有开胃菜而已。平心而论，里面很多充满创意的微型创业点子还是很值得一读的，但是严重缺乏细节，每个例子都蜻蜓点水...

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