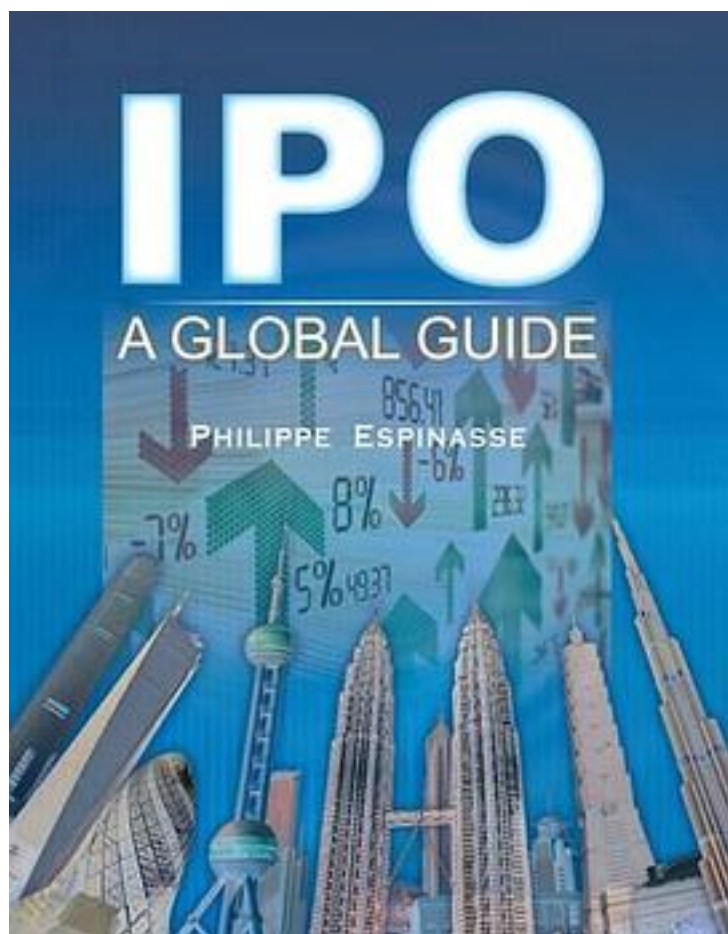


IPO



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In this practical guide to initial public offerings, Philippe Espinasse explains the pros and cons of turning private businesses into listed companies. In straightforward, jargon-free language he details the strategies, procedures, and documentation for

different forms of listings, and describes the process of marketing and pricing an international IPO. The guide includes many real-life case studies, sample documents, an extensive glossary of terms, and a review of listing requirements for major stock exchanges. It also discusses recent developments in global equity capital markets. IPO: A Global Guide is applicable to any financial jurisdiction, including emerging markets with vibrant IPO activity in the Asia-Pacific region, the Middle East, and Eastern Europe. Intended for entrepreneurs, market practitioners and students, this guide will be essential reading for anyone planning to take a company to market.

作者介绍:

作者简介: 裴达希 Philippe Espinasse

裴达希 Philippe Espinasse 是拥有19年投资银行经验的资深银行家，曾服务于 S.G.Warburg（现称 瑞银投资银行UBS Investment Bank、麦格理投资银行Macquarie、野村证券Nomura 等著名机构，担任董事总经理、股权市场企业融资总监、股权资本市场总监等职位。

在职业生涯中

，他成功完成了140余个企业融资交易项目，包括高达数十亿美元的私有化和私营行业 IPO、股权和股权连结融资、房地产投资信托基金、基础设施基金、本金和上市前投资、并购和企业融资顾问交易、欧元和境内债券发行及私募配售等。

他曾在30余个国家和地区与发行商合作和/或直接执行资本市场股票发行，包括包括中国、香港、澳门、台湾、新加坡、英国、美国、澳大利亚、印度、韩国、马来西亚、印度尼西亚、菲律宾、泰国、越南、文莱、法国、德国、奥地利、巴林、意大利、卢森堡、荷兰、巴拿马、葡萄牙、俄罗斯、西班牙、瑞典、瑞士、和阿联酋等。

他目前居住在香港，是一名作家兼独立顾问。他是道琼斯 Dow Jones Investment Banker 全球新闻平台专栏作家，经常在 WSJ.com、华尔街日报 Wall Street Journal 及英国广播公司 BBC News 网站上发表文章。他曾在彭博财经节目Bloomberg接受访问。

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