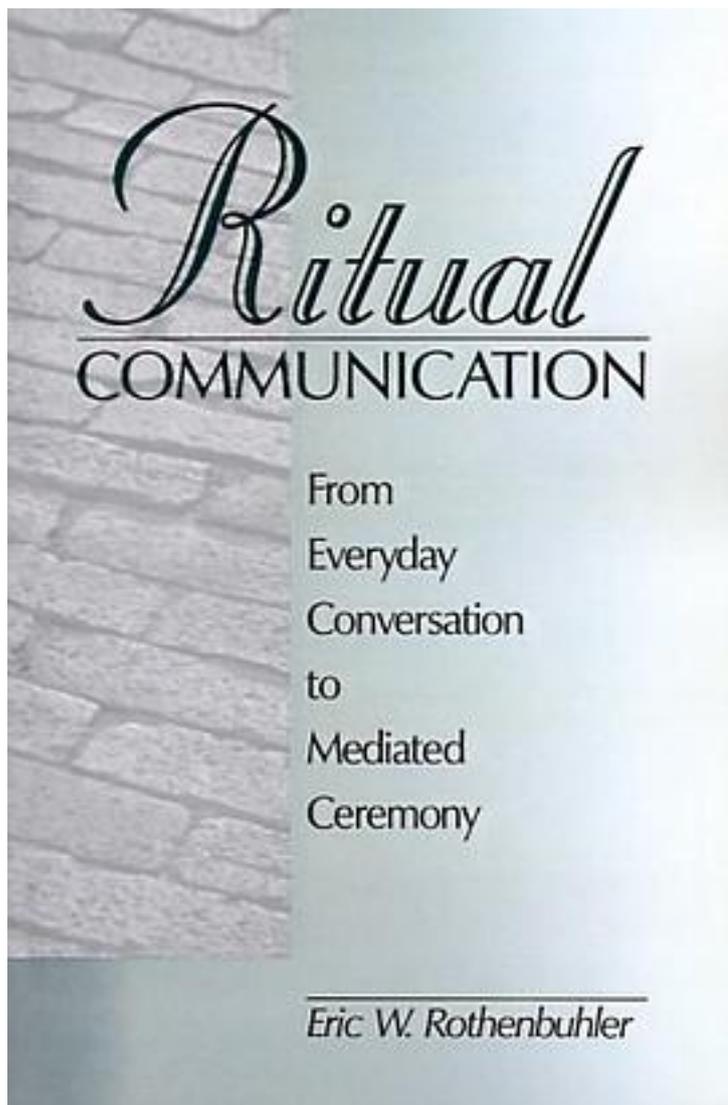


Ritual Communication



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著者:Eric W. Rothenbuhler

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Ritual and ceremonial, as formal modes of conduct, are equally ubiquitous appearing in everything from modes of talk and rules of politeness to elaborate protocols for events of state. Ritual and rite, ceremonial and ceremony are symbolic social actions, modes of communication that implicate individuals in the social order, creating realities whilst expressing ideas and attitudes about them. This book combines bibliographic essay and theory construction to provide a unique perspective on ritual as a special and powerful form of communication.

作者介绍:

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标签

传播学

社会学

communication

英文原版

sociology

评论

ritual is “the voluntary performance of appropriately patterned behavior to symbolically affect or participate in the serious life”

这本书俺来坐个沙发！我觉得这个书必读，倒不是因为多经典，主要是ritual comm的开山之作吧，一个梳理。Rothenbuhler是很博学，但不是那种特能写的人，Elihu

Katz的学生。书很薄，但是作者读涂尔干、特纳、戈夫曼等人经典后融会贯通的思考。

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书评

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