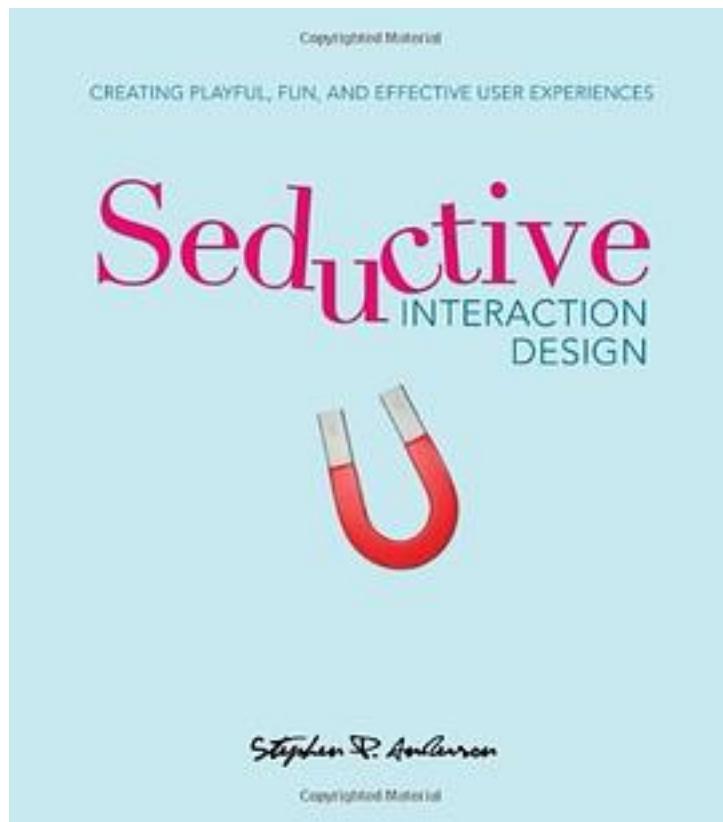


Seductive Interaction Design



[Seductive Interaction Design 下载链接1](#)

著者:Stephen P. Anderson

出版者:New Riders Press

出版时间:2011-6-25

装帧:Paperback

isbn:9780321725523

What happens when you've built a great website or app, but no one seems to care? How do you get people to stick around long enough to see how your service might be of value? In *Seductive Interaction Design*, speaker and author Stephen P. Anderson takes a fresh approach to designing sites and interactions based on the stages of seduction. This beautifully designed book examines what motivates people to act.

作者介绍:

目录:

[Seductive Interaction Design_ 下载链接1](#)

标签

交互设计

设计

Design

UX

产品

desighnthinking

UI

英文

评论

Emotional design的实用教程。

还是挺适合初学者的吧，

Seductive Interaction Design [下载链接1](#)

书评

Seductive Interaction Design [下载链接1](#)