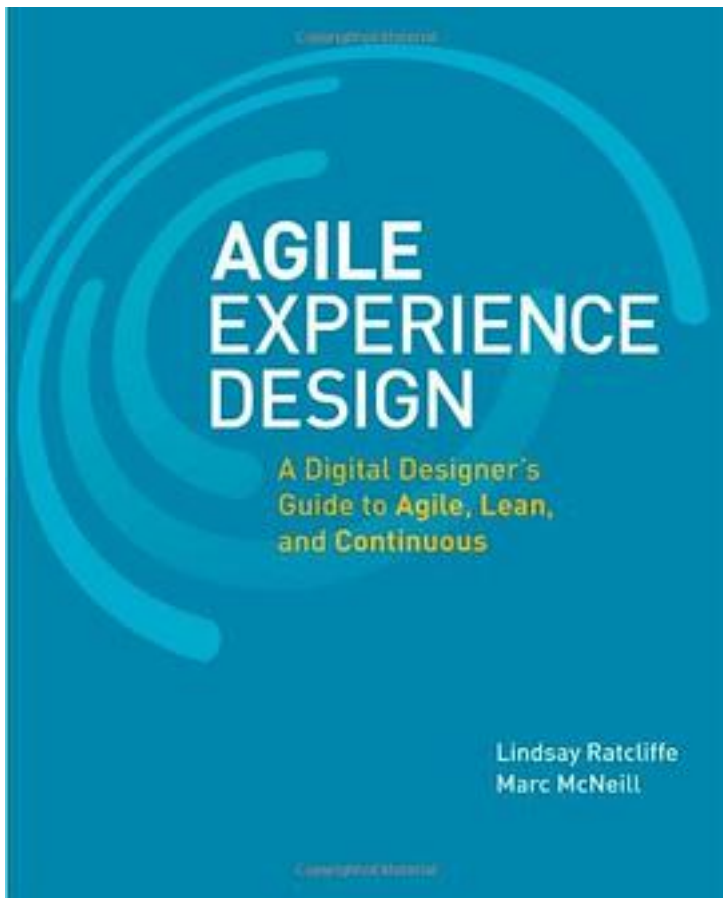


Agile Experience Design



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出版者:New Riders

出版时间:2011-11

装帧:Paperback

isbn:9780321804815

Agile development methodologies may have started life in IT, but their widespread and continuing adoption means there are many practitioners outside of IT--including designers--who need to change their thinking and adapt their practices. This is the missing book about agile that shows how designers, product managers, and

development teams can integrate experience design into lean and agile product development. It equips you with tools, techniques and a framework for designing great experiences using agile methods so you can deliver timely products that are technically feasible, profitable for the business, and desirable from an end-customer perspective. This book will help you * successfully integrate your design process on an agile project and feel like part of the agile team. * do good design faster by doing just enough, just in time. * use design methods from disciplines such as design thinking, customer-centered design, product design, and service design. * create successful digital products by considering the needs of the end-customer, the business, and technology. * understand the next wave of thinking about continuous design and continuous delivery.

作者介绍:

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标签

Design

Agile

UX

用户体验

设计

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评论

在手机上用零碎时间断断续续的终于看完了，时间跨度太长了，感觉吸收很不充分，后面接着复习和做笔记，选择部分写博客整理。第三部分的ToolBox干货，第一次见到这么全的

设计类全英文，假期书单之一

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书评

如果你已经有过敏捷的经验,就完全不需要这本书了,就是把敏捷 披上设计的外衣重新骗一把钱 完全不需要买,没有任何新的观点 把用户体验的知识抄一点 把敏捷的知识抄一点 合在一起 叫一本新书 ,名字就是 当 用户体验 遇上 敏捷 从书名上来说,还真的没有撒谎

可能是由于我读过原版，所以对这个翻译感觉有点意见。也许是我品位太低吧。比如一开始的章节标题 “Dont shoot the messenger”，陈先生翻译为“别朝传话人开火”，我觉得有点出离文意。实际上这个章节意思，就是设计人员描绘的美好蓝图，被IT经理发现无法实现，而作者的意思...

翻译的太有失水准了，有机会读读原版的吧 里面的内容如果理解正确还是有很大帮助的 不过，关键还是要去实践，要有自己的想法 豆瓣的评论要多长才行啊！！！说起来这本书和豆瓣的这个限制还有有点意思的，豆瓣，你在做这个限制的时候有考虑过用户感受么？你这个平衡木有掌握好啊

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