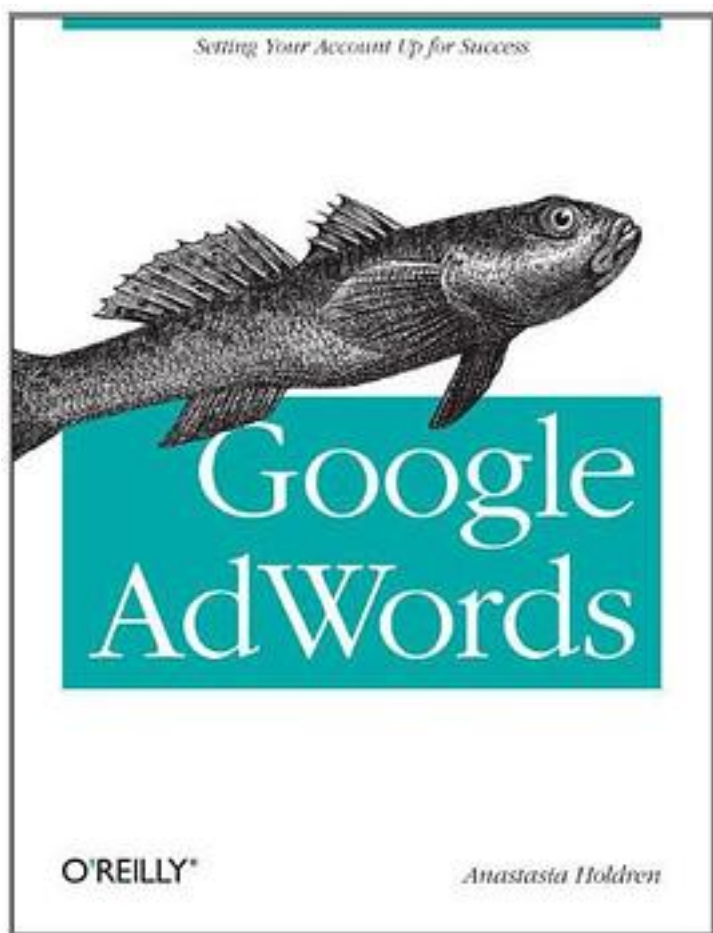


Google AdWords



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"Google AdWords" will explain how each piece of Google's advertising platform works, focusing on areas that directly impact the performance and cost of the advertiser's campaigns. Each topic will include tips, strategies, examples, and suggestions that

readers can apply to their own accounts.

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