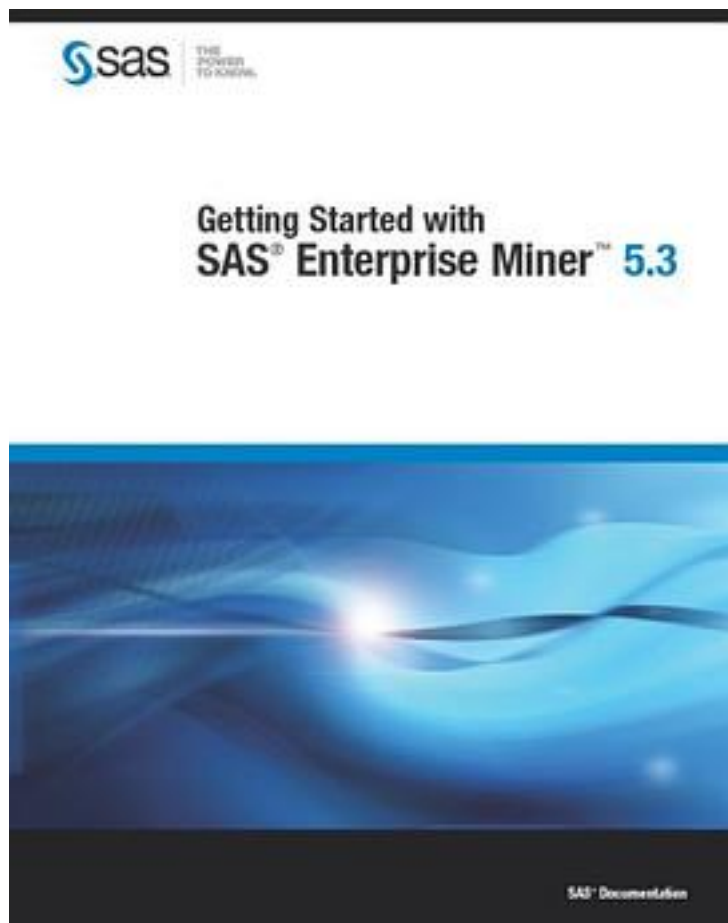


Getting Started with SAS Enterprise Miner 5.3



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SAS Enterprise Miner 5.3 is the SAS data mining solution that addresses the entire data mining process using an intuitive Java point-and-click interface. This guide introduces you to the core functionality of SAS Enterprise Miner and shows you how to perform basic data mining tasks. You will learn how to use the graphical user interface (GUI)

tools to create and manage process flow diagrams and projects, and to export mining results for reporting and integration with other SAS software. The data mining tasks you will learn include sampling, exploring, modifying, modeling, and assessing data in order to create and refine predictive models. Getting Started with Enterprise Miner 5.3 provides step-by-step examples that create a complete process flow diagram, including graphic results. This title is also available online and in hardcopy format. This title is intended for statisticians, quantitative analysts, and business technologists who want to learn to use the data mining capabilities of SAS Enterprise Miner.

作者介绍:

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标签

数据挖掘

sas

SAS

IT

评论

就是一步步的Manual告诉你应该怎么做怎么做，可以熟悉基本操作，但是为什么参数设定是这样而不是那样，条件概率，权数如何取值却没有告诉我们为什么。但无论如何开启了SAS EM的大门，里面的世界好炫好炫

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