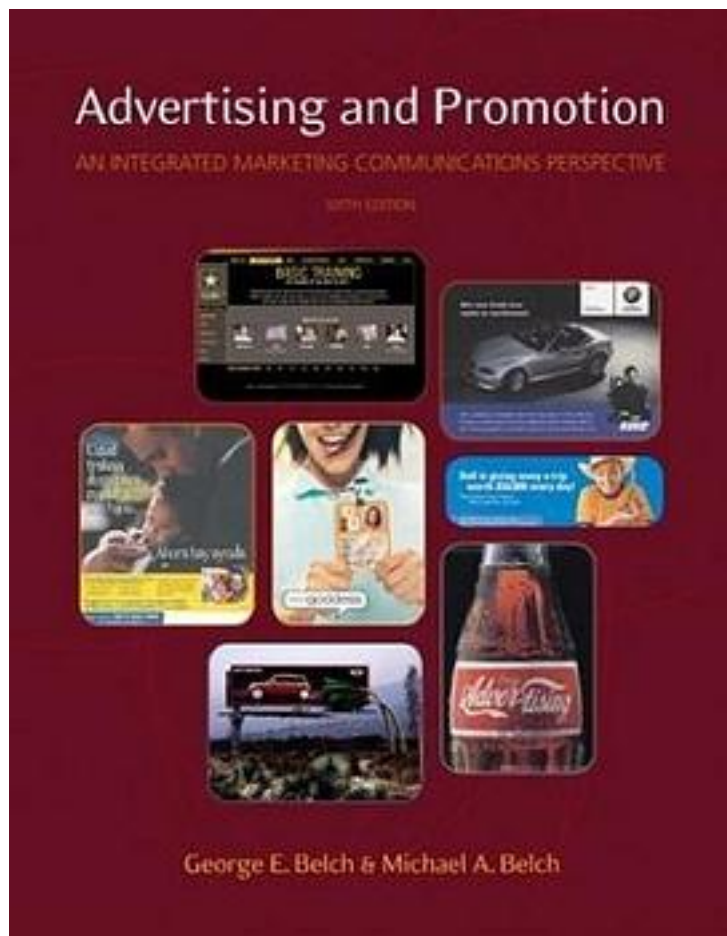


Advertising and Promotion



[Advertising and Promotion_下载链接1](#)

著者:Belch, George E.; Belch, Michael A.;

出版者:

出版时间:2011-1

装帧:

isbn:9780077427962

作者介绍:

目录:

[Advertising and Promotion_ 下载链接1](#)

标签

advertising

Marketing

MMM

评论

[Advertising and Promotion_ 下载链接1](#)

书评

[Advertising and Promotion_ 下载链接1](#)