

Brilliant Business Writing



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Full of tips, examples and exercises that will transform your writing from the same old same old into something that'll mark you out from the crowd. Get the confidence and creativity to take your business writing from something that does the job into something that's brilliant. Brilliant outcomes Produce business writing people actually want to read Persuade and inspire people, sell more, or get that job Get a distinctive, powerful and engaging writing voice

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评论

不错!

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