

The Nationwide Television Studies



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著者:Charlotte Brunsdon

出版者:Routledge

出版时间:1999-1-21

装帧:Hardcover

isbn:9780415148795

This book brings together for the first time David Morley and Charlotte Brunsdon's

classic texts, *Everyday Television: Nationwide* and *The Nationwide Audience*. Originally published in 1978 and 1980 these two research projects combine innovative textual readings and audience analysis of the BBC's current affairs programme *Nationwide*. In a specially written introduction the authors trace the history of the original *Nationwide* project and clarify the origins of the two books.

作者介绍:

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标签

文化研究

媒介研究

评论

coding+decoding, 其实我最喜欢的还是后面的书评, 作者引用5本S. Hall的书, 马克思的只有部, 这也变成了槽点~~>v

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