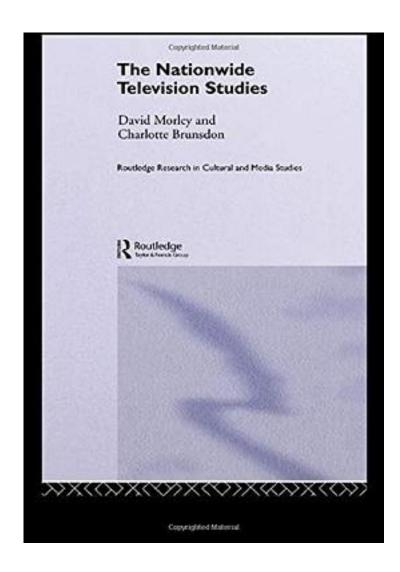
The Nationwide Television Studies



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This book brings together for the first time David Morley and Charlotte Brunsdon's

classic texts, Everyday Television: Nationwide and The Nationwide Audience. Originally published in 1978 and 1980 these two research projects combine innovative textual readings and audience analysis of the BBC's current affairs programme Nationwide. In a specially written introduction the authors trace the history of the original Nationwide project and clarify the origins of the two books.
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coding+decoding,其实我最喜欢的还是后面的书评,作者引用5本S. Hall的书,马克思的只有部,这也变成了槽点~~>v
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